

Joblessness in Germany 'will rise'

By Peter Norman in Bonn

The good news, Germany's six leading economic institutes reported yesterday, is that Germany, together with most other leading industrialised democracies, has overcome last year's phase of economic weakness.

The bad news is that next year's forecast real growth of 2.5 per cent will do nothing to solve the domestic problems of high and rising unemployment and the stalled process of eastern Germany catching up with the affluent west.

In their autumn report, the institutes from Berlin, Munich, Hamburg, Kiel, Essen and Halle are unanimous in warning that there is no chance of a significant drop in unemployment from the current level of just under 4m.

"That would require a distinctly more dynamic economy than can be expected at present and for a number of years," they said. In eastern Germany, where growth next year is expected to lag western Germany, "there is no sign of a self-sustaining economic upswing".

The institutes are sharply critical of two trends. Bonn's financial policies increasingly bear the imprint of "hectic actionism" as Mr Theo Waigel, the finance minister, takes emergency measures to plug gaps in the federal budget.

The institutes expect state spending will fall next year as a share of gross domestic product for the first time since unification, dropping

by 0.4 percentage points to just under 50 per cent of GDP.

However they say the government risks losing sight of its medium term aim of reducing the share of state spending to 46 per cent of GDP by 2000.

To meet this "very ambitious" goal, there will have to be very sharp cuts in the growth of public spending.

The process of budget consolidation is made more difficult by conditions in eastern Germany. The institutes say the Bonn government should review critically the transfers of public funds to the east.

Unit labour costs in eastern Germany have risen since 1994 as wages have been raised towards western German levels. The report warns that "the labour market outlook in eastern Germany remains bleak" and forecasts a jump in the region's jobless rate to 18 per cent next year from 15.5 per cent in 1996.

It says a wage freeze "over some years" is unavoidable if eastern Germany is to experience a genuine economic recovery.

The institutes say the acceleration of growth in Germany since the spring mainly reflects more buoyant conditions in export markets and an expansionary monetary policy. While the report assumes that there will be no further cuts in the Bundesbank's key interest rates, it expects no increase in either long or short term rates before the second half of 1997 at the earliest.

Main points of the forecasts

	1995	1996	1997
GDP (annual % change)	1.9	1.5	2.5
of which:			
Western Germany	1.6	1.5	2.5
Eastern Germany	5.3	2.0	2.3
Unemployment ('000)	3,612	3,945	4,000
of which:			
Western Germany	2,565	2,785	2,800
Eastern Germany	1,047	1,160	1,200
Unemployment rate (%)	9.4	10.3	10.4
of which:			
Western Germany	8.3	9.0	9.0
Eastern Germany	14.1	15.5	16.0
Consumer prices (ann. % change)	1.8	1.5	1.5
of which:			
Western Germany	1.7	1.5	1.5
Eastern Germany	2.1	2.5	1.5
Unit wage costs (annual % change)	1.1	0.5	-0.5
of which:			
Western Germany	0.9	0.0	-0.5
Eastern Germany	1.6	1.5	1.0
Government deficit (DMbn)	122.6	144.0	126.5
Current account deficit (DMbn)	30.1	26.0	15.5

Source: Joint Report of Six Economic Institutes (DIW, Berlin; IFAW, Hamburg; Ifo, Munich; IWK, Kiel; RWI, Essen)

Auctioneering profession will be put on a commercial footing France sets date to open up its art market

By Andrew Jack in Paris

Moves to open up the French art market to foreign competition and put the auctioneering profession on a commercial footing will be complete by the start of 1998, the French government pledged yesterday.

Mr Jacques Toubon, the interior minister, said draft legislation would be circulated next year to allow auctioneers - or *commissaires priseurs* - to increase their charges and operate for the first time as commercial enterprises.

Under the proposed reforms, French auctioneers will abandon the practice, which dates to before the Revolution, of buying from the state a *charge* - a right to operate.

The state limits the number of auctioneers, who must work as individual, self-employed professionals and under tight state supervision.

In future, auctioneers will be allowed to make profits, limit their personal liability and merge into larger groups.

Young members of the profession, who have incurred substantial debts to buy their *charge*, will receive compensation through a scheme funded not by the state but from a levy on sales of works of art.

The modifications will open the "voluntary" French

market to commercial rivals including Sotheby's and Christie's, but will not affect the 30 per cent of sales currently carried out as a result of court-ordered liquidations of assets.

Auctioneers will be forbidden to buy works of art on their own behalf, and a market regulatory body will be created to supervise sales. The auctioneer's guarantee of a work's authenticity is also being reduced, from 30 years to ten.

Speaking at a one-day seminar for auctioneers on the planned reforms, Mr Toubon expressed concern about the UK's continuing exemption from EU-wide rules harmonising the European tax system for the art.

The UK still has a rate of value added tax on art imported for auctions of 2.5 per cent, compared with 5.5 per cent in France and other European Union countries. The UK will have to fall into line with the rest of the EU in 2000.

Mr Philippe Douste-Blazy, the minister of culture, yesterday called for extension across the EU of the French laws under which artists or their heirs receive 3 per cent of the proceeds of the sale or resale of any works up to 84 years old.

He also promised to put forward proposals by the end of this year to prevent the export of works of national importance.

Russian growth 'will not resume until 1998'

By Andrew Gowers, Chrystia Freeland and John Thornhill in Moscow

Mr Vladimir Potanin, Russia's first deputy prime minister, predicted yesterday that the country's economy would not start growing until 1998 with tight budgetary conditions and high interest rates continuing to restrain growth next year.

"I think next year will be some kind of preparation year for the better life. We expect stabilisation of GNP in 1997 and an increase in investments but the real results will be achieved starting from 1998," he said.

Mr Potanin's cautious assessment contrasts with previous government suggestions economic growth would resume this year, reaching annual growth of as much as 10 per cent by the end of the decade.

In an interview, Mr Potanin was confident the International Monetary Fund would resume disbursing its \$10.2bn budget-support loan next month when the government's efforts to improve tax collection will have borne fruit.

Last week, the IMF threatened to suspend disbursement of the credit because tax revenues had been fall-

ing well short of agreed budget targets.

Mr Potanin gave a strong pledge that Russia would stick to its budget targets this year even if it meant further cuts in government spending - already squeezed to the extent that wages are not being paid in large parts of the public sector. "A higher deficit is not a solution. It is the way back," he said.

Mr Potanin added Russia would also stick with the 3.3 per cent budget deficit target for next year despite parliamentary pressure to revise next year's draft budget.

The 35-year-old Mr Potanin said that the government

had already achieved low inflation and a stable exchange rate for the rouble and that lower interest rates were all that was needed for growth to resume. "As soon as we have normal rates it will be interesting for institutions to invest in industry," he said, pointing to a high rate of domestic savings.

The first deputy prime minister, formerly head of one of Russia's largest commercial banks, backed calls by the IMF for increased access by foreign investors to the government debt market. The proposed move, which would drive down the

cost of borrowing throughout the economy, is being resisted by a number of banks. "From my point of view, there is no objection at all," he said.

Mr Potanin suggested that more of the tax burden would eventually have to be shifted from corporations on to individuals. Russian citizens contributed only 2.5 per cent of federal tax revenues compared with 15-20 per cent in developed countries.

"We need deep reform because taxes are not only high in volume but very numerous. They are very difficult to understand," he said.



First deputy PM Potanin expects GNP stabilisation

Call to raise Dutch corporate accountability

By Gordon Cramb in The Hague

A commission charged with giving shareholders a greater say in the Dutch corporate sector yesterday produced long awaited proposals aimed at increasing the accountability of managements and diluting the business clout of the country's old boy network.

The reforms put forward by the Corporate Governance Commission, set up by the Amsterdam Stock Exchange Association and the Association of Securities Issuing Institutions, call for no

changes to the law or even to

the commission headed by Mr Jaap Peters, former chairman of the Aegon insurance group, puts the onus on listed companies themselves to adopt its recommendations - and on shareholders to demand at next year's annual meetings that they do so.

"We would have preferred more concrete proposals than this," said Mr Pieter Paul de Vries, director of the VEB, the Dutch shareholders' association.

Chief among proposals in the

commission's 40-page preliminary report are that:

- Shareholder meetings should allow voting by proxy, a system which until now has been all but absent in the Netherlands although urged by similar panels in the past. Many companies lack even a full share register, leaving such record keeping to banks.
- Both the executive board and the separate supervisory board "must have the confidence of the meeting of shareholders."
- The annual report should specify separately the remuneration

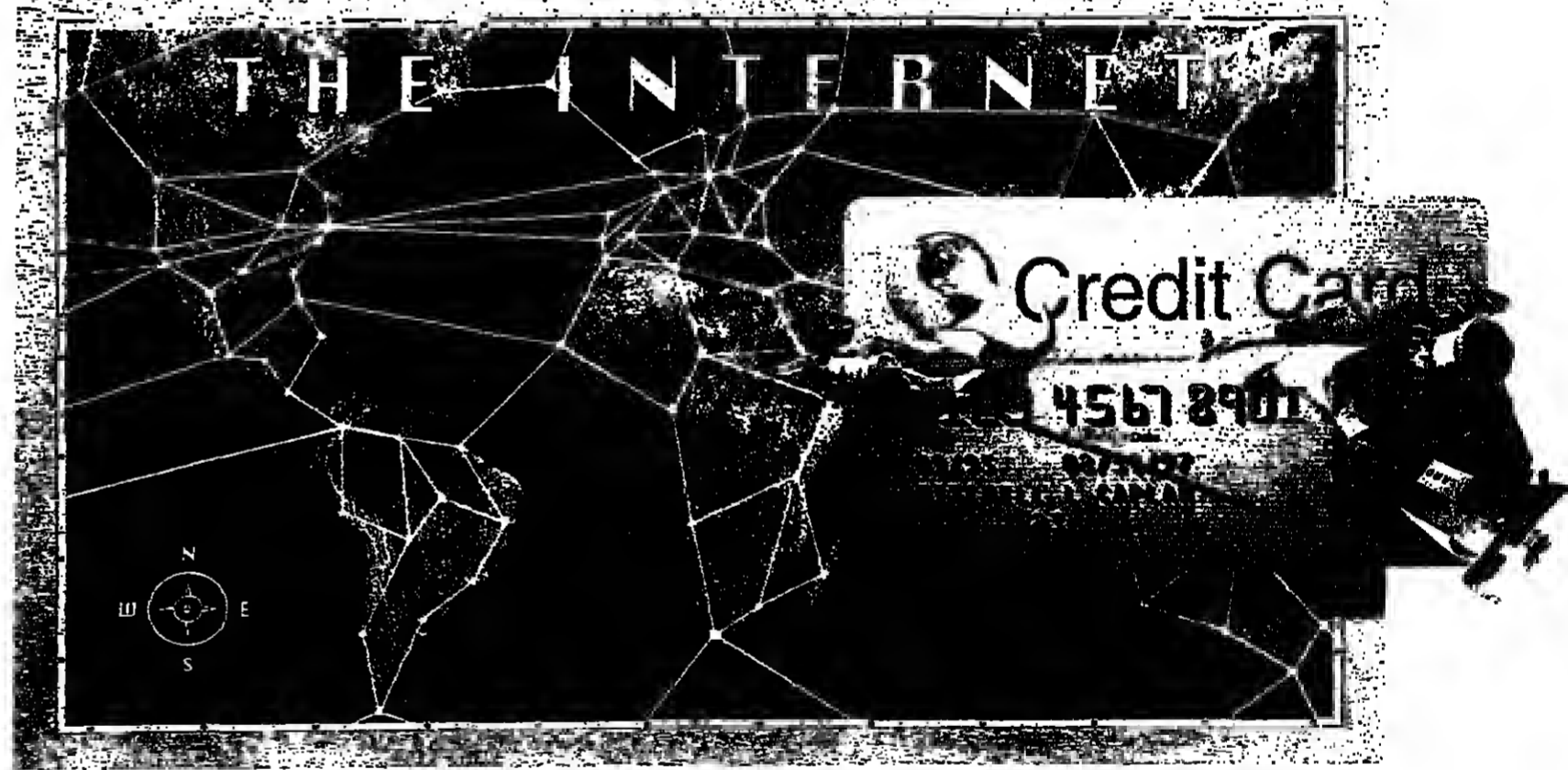
received by current and former directors. It should also give an account of the "corporate goals, strategy and associated risks and the mechanisms in place to manage risks of a financial nature."

- Supervisory board members should "fulfill their tasks without a mandate from those who nominated them and independent of subsidiary interests associated with the company."
- No more than one former executive director should sit on the same company's supervisory board. Moves to install that direc-

tor to head the supervisory board should get special scrutiny.

One case in point is Mr Jan Timmer, who retired this month as president of Philips, the electronics manufacturer, only to be accorded the chairmanship of its council of notationally independent supervisors. "I would not have done that," Mr Peters remarked. "The number of non-executive positions an individual should hold should be limited. Mr Peters said his own four such roles at listed Dutch companies was "enough".

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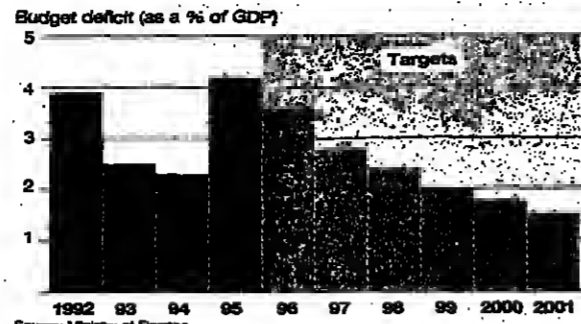
NEWS: INTERNATIONAL

Israeli MPs may reject budget cuts

By Judy Dempsey in Jerusalem

Mr Benjamin Netanyahu, the Israeli prime minister, today faces possible defeat when he attempts to push a Shk4.5bn (\$1.5bn) cut in the budget deficit through parliament.

More spending cuts on the horizon?



Netanyahu, right, addresses exporters in Tel Aviv yesterday

amend his plans despite calls by the defence ministry for an additional Shk3bn as well as mounting criticism from trade unions, which claim the cuts would hit the less well-off. Mr Meridor warned that the government would have to take "more difficult steps in the coming years" to cut public expenditure.



cut back. We are seeking assurances from Likud that this will stop and more expenditure will be allocated to us." The labour and welfare ministry, which is headed by an ultra-Orthodox minister, is planning to allocate a further Shk4.5bn from its public institution budget to 250 ultra-Orthodox yeshivas, the Judaic studies centres, for boarding students.

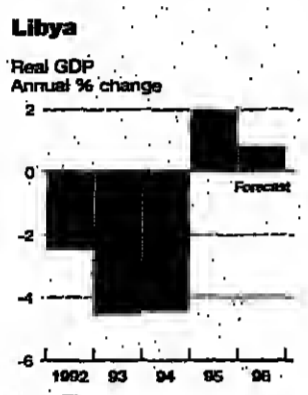
INTERNATIONAL NEWS DIGEST Palestinians on aid trail

Palestinian officials on a European fundraising tour with World Bank, International Monetary Fund and United Nations delegates, yesterday asked the UK for help to cover the Palestinian Authority's budget and for regular annual aid commitments to the Palestinian territories.

US sanctions are Gadaffi's greatest fear

Threats to oil sales worry the Libyan leader and help him manipulate opinion at home, writes Roula Khalaf

The grocer on Tripoli's Gargareh street, the capital's shopping strip, becomes defensive when asked about the price of a can of Coca-Cola: "I only make one dinar in profit. I buy a 24-can box at 19 dinars and sell it at 20," he says.



The clampdown is vintage Gadaffi. The Libyan leader maintains a close grip on power by keeping everyone off guard, constantly elevating some groups at the expense of others and bringing down those that seem on top.

Instead, Libyans are led to believe their system is uniquely great because they hold the power by belonging to 300 congresses, each having an executive committee which can effectively take some decisions on a local level.

east for more than a year and reports of coup attempts are so widespread it would seem Col Gadaffi escapes death on average once every two months.

The stand-off with the US has turned out to be a convenient tool for Col Gadaffi, skilfully manipulated to rally popular support. The US has fed this hostility by branding Libya a pariah state.

over two suspects in the 1988 bombing of a US airliner over Lockerbie, Scotland. Deeply Col Gadaffi's attempts at co-operation with the UK and France on terrorist issues, and his offer to send the two suspects for trial at the International Court of Justice in The Hague, the sanctions were tightened in 1993.

Defiant oil groups in Burma gas deal

By Ted Baradack in Bangkok

A consortium of international oil companies yesterday brushed aside the controversy surrounding investment in Burma and signed a memorandum of understanding to supply Burmese gas to Thailand.

EU ducks WTO labour rights issue

By Caroline Southey in Luxembourg

European Union ministers yesterday agreed how they would approach the World Trade Organisation's first summit in Singapore next month.

foreign minister, said despite many "textual differences" between countries, a political compromise has been struck ensuring that the EU would "get something out of Singapore".

World seaborne trade grew 3.7 per cent last year to a record 4.65bn tons, driven by strong demand for grains, iron ore, coal and other dry bulk cargoes, the United Nations Conference on Trade and Development said yesterday.

of a working group was backed by a majority of member states. Mr Philippe Maystadt, Belgian minister for external trade, insisted on a strongly worded statement calling on the Singapore conference to find ways of promoting core labour standards.

The EU is committed to pressing for a working group on trade and investment rules as a precursor to negotiations in the WTO. The move will be resisted by the US, which wants the issue addressed through the Organisation for Economic Co-operation and Development.

Germany's \$1bn for Philippines

By Edward Luco in Manila

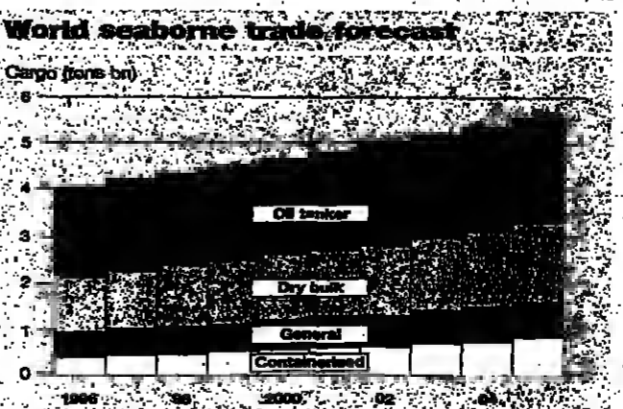
German investment in the Philippines is to rise to almost \$1bn in the wake of a visit by Chancellor Helmut Kohl to Manila which started yesterday.

ities for medium-sized German companies operating in the Philippines, and would be modelled on a similar venture in Singapore. Siemens, the German engineering company, is to build a 990 MW gas-fired power plant in Batangas, 80 km south of Manila.

World sea cargoes at record levels, says UN

By Frances Williams in Geneva

The world merchant fleet is also expanding, though more slowly than seaborne trade, leading to improved use of fleet capacity. Tonnage grew last year by just over 2 per cent to 734.8m deadweight tons.



suffers from very high freight costs, the review points out. Most sub-Saharan African countries paid 12-15 per cent of import values in freight costs, compared with a developing country average of 8.25 per cent.

trial African corridors, which may be due in part to restrictive transport policies," the review says. Developing countries over-all account for roughly half all cargo loaded, and about a quarter of cargo unloaded.

WORLD TRADE NEWS DIGEST

BMW to open plant in Egypt

BMW is to open its first assembly plant in the Middle East, in Egypt, next year. The completely knocked down (CKD) assembly plant for the 5 Series will be able to produce 2,500 cars a year and plans to roll out its first Egyptian-produced BMW next September.

WTO postpones liquor ruling

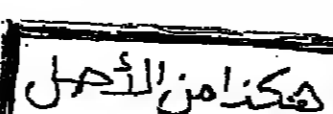
The World Trade Organisation was yesterday forced to postpone a decision to adopt an appeals body ruling against Japanese liquor taxes for lack of the necessary quorum.

Alcatel wins cable contract

Alcatel Alsthom of France has won a FF1bn (\$300m) contract for a transatlantic fibre optic cable telecommunications system linking London and New York.

Cuba seeks Caricom talks

The Caribbean Community (Caricom) will study a Cuban request to start negotiations on a free trade agreement. Cuba's request follows Caricom's announcement that it will start talks soon on free trade treaties with the Central American Common Market, the Dominican Republic, Colombia, Venezuela and possibly Mercosur.



Democrats in new row over funds

By Gerard Baker in Washington

The US Democratic party yesterday fuelled suspicions about the nature of its fundraising activities when it failed to file a full formal report on its campaign finances with electoral authorities.

The failure to submit the report was the first time in two decades that either of the two main parties had not furnished the pre-election statement. The Republican national committee filed its report for the same period on time last week.

Mr Haley Barbour, the RNC chairman, accused the Democrats of having something to hide, and threatened legal action to force the party to reveal more details of its financial backers.

The controversy follows

revelations in the last month that the Democrats had accepted funds from a variety of controversial sources, including \$400,000 from a businessman linked to an Indonesian financial group, and \$140,000 from a group of Buddhist monks thought to have taken a vow of poverty.

Republicans have also received financial backing from some curious quarters and public pressure for a wide-ranging reform of campaign finance is growing.

The Democratic national committee issued only a list of its main contributors and expenditures for the first two weeks of October, the last public accounting period before Tuesday's elections. It failed to provide a full statement detailing all financial activities as normally required by federal election law. The statement should



President Clinton checks his wedding ring after it came loose in Chicago yesterday

have been filed with the Federal Election Commission by last Thursday.

The DNC said the party was hoping to be able to provide the full FEC-approved statement within the next few days, but could not say whether it would be published before the elections. It said the committee had not

provided a full report on time because it believed it had not been required to do so, having spent no money directly on presidential and congressional election campaigns during the period.

The DNC's actions may have been strictly within the letter of the FEC's guidelines, though they seem to

have contravened statute law. FEC rules require the submission of a report when expenditures have taken place within the specified period. But the statute says accounts should be furnished when any election expenditures have been made, not simply within the two-week period.

NY bank to face charges from SEC

By Tracy Corrigan in New York

The US Securities and Exchange Commission plans to file charges against CS First Boston, the New York investment bank. It alleges the bank failed to uncover the true financial position of Orange County when it underwrote a municipal bond offering shortly before the California county filed for bankruptcy in December 1994.

The county had amassed losses of almost \$1.7bn on its investment portfolio, when risky bets on interest rate movements using structured securities went wrong. It is suing Merrill Lynch, its former lead adviser, and other Wall Street firms, for selling these risky securities.

The case against CS First Boston is not directly related to sales of these securities. Rather, as lead underwriter

of a \$320m issue of pension bonds launched in September 1994, CS First Boston was required to verify the county's financial details disclosed in the prospectus - a process known as due diligence.

Along with CS First Boston other securities firms and rating agencies failed to raise any alarm over the investment strategy of Orange County's convicted former treasurer, Mr Robert Citron. Despite the bankruptcy, investors in the bonds were repaid in full, according to CS First Boston.

So far, CS First Boston, which also dealt with the Orange County investment fund, has not been sued for damages by the county. Orange County emerged from bankruptcy in June, after returning to the municipal bond market to raise \$880m.

Guatemala peace talks suspended

By Johanna Tuckman in Guatemala City

The Guatemalan government has broken off negotiations with left-wing guerrillas less than two months before a final peace accord was due to end 36 years of armed conflict.

The surprise announcement by Mr Rodolfo Mendoza, interior minister, came less than 24 hours before talks were due to resume with the Guatemalan National Revolutionary Unit (URNG) guerrillas in Mexico with a view to signing a full peace deal on December 15.

The government said the recent kidnapping of an elderly woman by a guerrilla commander violated the terms of the peace process. He demanded that URNG commanders give a full explanation of what happened. "This is indispensable for the [peace] process to continue," Mr Mendoza said.

The United Nations brokered negotiations, which began in 1991, had been running smoothly this year. The January inauguration of modernising right-wing President Alvaro Arzu was followed by a rapid acceleration of the talks, a ceasefire and a series of military purges intended to clean up the army's image in preparation for peace. Both sides were to have met in Mexico City on Tuesday to continue talks regarding the political future of the URNG.

Mr Juan Jose Urruela, a spokesman for private sector interests, said: "Business wholeheartedly supports the suspension of the negotiations." But Mr Carlos Aldana representing the Archbishop's Human Rights Office, called for a "more flexible position", consistent with the blind eye turned by negotiators to evidence compromising military officers.

The military has long been associated with the growth of kidnapping in Guatemala. But this is the first time that the URNG has been the subject of similar accusations.

Separatist messiah switches his efforts to reviving the province's hard-pressed economy Independence on backburner in shaky Quebec

By Bernard Simon in Montreal

Only 12 months ago Quebec secessionists were hailing Mr Lucien Bouchard as the messiah who would lead them to independence from Canada. His astute political instincts and electrifying oratory powered the separatist camp to within a hair's breadth of victory in a sovereignty referendum.

Mr Bouchard, who took over as premier of the French-speaking province three months after the vote, remains by far Quebec's most popular politician. But running a government is proving a tougher job than turning around a floundering referendum campaign.

The challenges facing Mr Bouchard will be evident over the next three days as he presides over a "summit" of 78 Quebec

business leaders, trade unionists and community activists in Montreal. The government hopes the meeting will produce a united front on a strategy to restructure and revive Quebec's economy.

The quest for independence has been put on the backburner. Although opinion polls still show a near-even split between the federalist and separatist camps, they also confirm that Québécois are in no mood for another divisive vote. Mr Bouchard has pledged not to hold another referendum for the next 2-3 years. Business and others have urged him to extend the moratorium even further.

He seldom mentions independence in speeches and has adopted a more pragmatic approach than his predecessor, Mr Jacques Parizeau, towards co-operation with the federal government in Ottawa. Putting the

economy right has become top priority. Mr Bouchard justified his switch of focus in a recent speech by asserting that "Quebec society will be able to make important political choices, knowing it is on solid ground".

Putting the economy on solid ground is unlikely to be easy or quick. The province's growth rate has lagged the rest of Canada for more than two decades. Unemployment is 12.6 per cent, compared with under 10 per cent in the country as a whole. The malaise is especially evident in Montreal, the province's commercial and financial centre. A disgruntled taxi driver jokes that "A loue" (For rent) is the most common sign along the city's streets.

Quebec has been slow to adjust to the market-oriented policies that have swept other parts of Canada. The government contin-

ues to direct large segments of the economy, ranging from investments by the powerful Caisse de dépôt et placement du Québec, the public-sector pension fund manager, to a panoply of subsidies and tax concessions that channel investment into sectors favoured by politicians and bureaucrats.

There has been much talk of privatisation, but virtually no action. Progress on the fiscal front has also lagged most other provinces. Quebec has Canada's second highest tax rates, after Newfoundland. But, according to Toronto-Dominion Bank, it will also have the highest per capita debt for the fiscal year ending March 31 1997.

Mr Bouchard has promised a balanced budget within the next four years, with the pledge to be enshrined in legislation. Other sacred cows are being gored in the drive to cut public spending. Hos-

pitals have been closed, and controversial education reforms are in the pipeline. The most severe cuts are due to take effect in 1997.

A slew of new initiatives will be unveiled during the summit to boost business investment, including new research and development incentives, tax concessions to encourage training, and looser environmental regulation.

Mr Bernard Landry, Mr Bouchard's deputy and finance minister, says the time for "heavy state intervention" is past, but the government is expected to kickstart dozens of job-creation projects.

Mr Bouchard's strategy carries high risks. Rumbblings of discontent have already surfaced in the ruling Parti Québécois, whose local organisers pride themselves on controlling rather than being controlled by their leader. Unions and social activists,

among the bedrocks of PQ support, fear becoming the main victims of spending cuts. By putting the brakes on the independence drive, Mr Bouchard risks shutting off the engine that keeps PQ members pointed in the same direction. According to one former politician in Quebec City, Mr Bouchard "has been trying to steer his party to the centre, but the party has not been budging".

Business has also responded warily to Mr Bouchard's overtures. Mr Landry has a list of 46 foreign companies that have unveiled investments totalling almost C\$3bn (\$2.1bn) so far this year. But many others are hesitant to put new money into Quebec. Nesbitt Burns, a Toronto-based securities firm, said in its latest economic outlook, that Quebec's prospects "remain clouded by political uncertainty".

BMW to open plant in Egypt

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Scheme proposed by chemical producers and backed by British Gas is rejected

Government adopts Shell-Elf gas plan

By Robert Corzine in London and Chris Tighe in Newcastle upon Tyne

The government yesterday ended a bitter row between two North Sea oil companies and chemical producers in the Teesside region of north-east England. It did so by supporting a plan put forward by Shell and Elf Aquitaine to land gas from three new offshore fields at Bacton on the east coast, rather than at Teesside. Bacton is about 250km south-east of Teesside.

Mr Frank Cook, an MP representing a north-east England district for the main opposition Labour party, said the government's decision against piping gas to Teesside "must rank among the worst betrayals of the national interest - and that of Teesside - we have ever seen. "It means that yet more of our North Sea assets will be squandered all because of ministers' views that the market must rule supreme. The suggestion that at some future date some gas might be piped here is regarded throughout the industry as a meaningless sop."

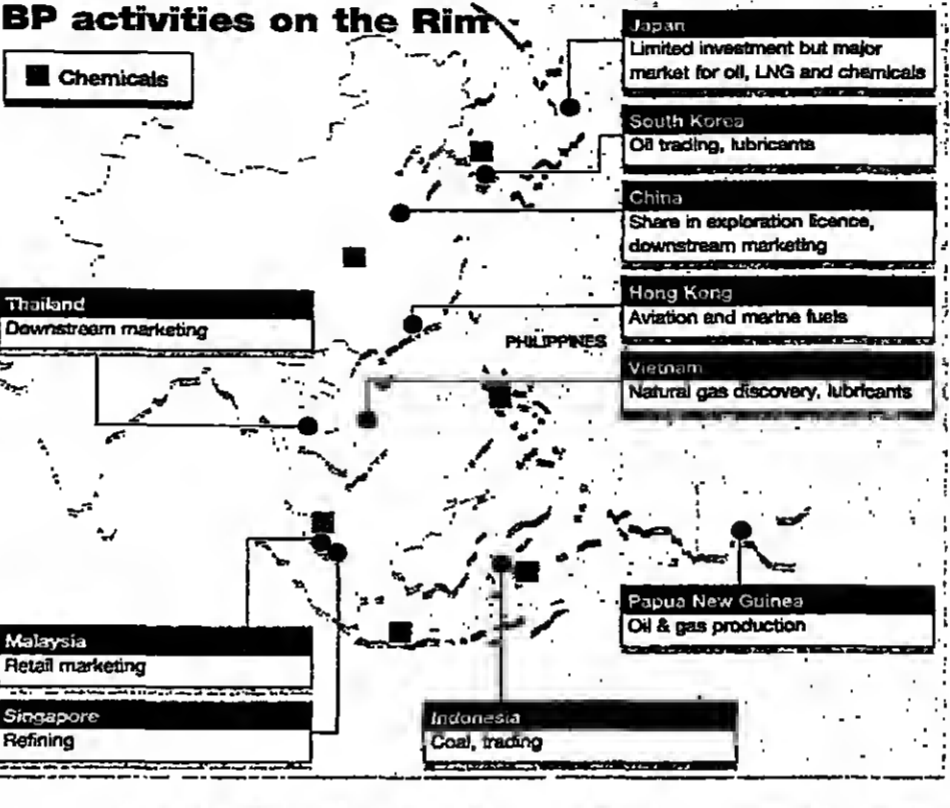
Chairman of the Tees Valley Development Company, said the decision threatened the future of the Teesside Chemical Initiative, launched by ministers last year with the aim of establishing the area as the chemical development capital of Europe. Mr Neil Etherington, chief executive of the development company, said: "A great many people in the area invested time and effort in supporting the Teesside Chemical Initiative because they believed the government was serious in its commitment. "Today all of us feel very badly let down."

The government expects that the UK offshore industry will win three-quarters of the £2.5bn in contracts that will be awarded by the two companies. The first contract was awarded yesterday to the Shearwater Development Consortium, an alliance between Amec Process and Energy Heeryema. The government's decision also means that BP Chemicals will go ahead with a £500m expansion to its plant at Grangemouth in Scotland, which will receive the fields' natural gas liquids.

Oil giant aims to catch up with rivals

BP seeks to change its corporate culture

With a \$3.5bn investment in a new polyethylene joint venture in the offing in China, BP must tread carefully in a country so unlike its traditional US and European markets. For Mr John Browne, BP's chief executive, some solutions lie in applying the techniques that have made the company one of the best-performing international oil companies in recent years. "We have emphasised all along to our Chinese partner that this must be an internationally competitive plant," Mr Browne said at the sprawling 26km-long Shanghai Petrochemical Company. "But we can't just dump people - because there is no safety net here."



BP executives admit that, compared with competitors such as Royal Dutch/Shell, they are "playing catch-up" in one of the world's fastest-growing and most competitive energy and petrochemical markets. BP expects that double-digit growth in the Asia-Pacific region and Latin America will result in the two areas accounting for a quarter of its revenues by the early part of the next decade. BP's chosen route, to expand through a chemical base, appears sensible, given that demand for chemicals in Asia is doubling every six years against 36 years in Europe.

Watchdog debates Internet safety with SEC

By John Gapper, Banking Editor

The Securities and Investments Board, the City of London's chief financial watchdog, is discussing with the Securities and Exchange Commission in the US whether to put safeguards in place for private investors using the Internet. UK regulators are concerned that private investors can gain access to Internet sites used to sell products only an authorised financial firm would be allowed to market in the UK by other means.

Economy 'will flourish outside euro region'

By Graham Bowley, Economics Staff

The UK is unlikely to join European monetary union quickly, but its economy will be one of the best performing in Europe as a result, a leading forecaster which advises banks and companies is telling its clients. The Ernst & Young Item Club, which uses the UK Treasury's economic model to advise companies, believes Emu will go ahead in 1999 with Germany and France at its centre. Italy and Spain will join the single currency in 2001 but the UK will opt to stay outside, the club says. It believes that a future Conservative or Labour government would be swayed by public opinion which is set against Emu.

Banks advise City to adopt decimal pricing

By Gillian Tett and Samer Iskander in London

British retailers will need at least three years to prepare for European Monetary Union even if the UK government makes a late decision to join the project, the British Retailing Consortium warned yesterday. Gillian Tett writes. The project could cost retailers up to £3.5bn, with smaller shops hurt particularly badly. The largest could lose 1.1 per cent of annual turnover. Retailers believe it would be very difficult for the UK to start using euros at the same time as the rest of Europe if the UK joined after 1999.

UBS unit charged after allegation of forex losses

By Philip Jeune in Jersey and Clay Harris in London

A Swiss bank in Jersey, one of its senior managers and a former partner of Touche Ross in Nottingham, England, face a total of 29 charges under the island's fraud law after investigations into alleged currency trading losses of \$24.7m (£16.6m). Jersey is the largest of the Channel Islands between England and France. Although Queen Elizabeth is head of state, the islands make their own finance laws independently of the UK parliament.

Switzerland (CT), a subsidiary of Union Bank of Switzerland, said it would deny the 12 offences it is alleged to have committed between 1985 and 1988. The bank has suspended the manager involved, Mr Peter Stoneman, pending the resolution of nine charges against him. The bank and Mr Stoneman have been charged under the Investors (Prevention of Fraud) (Jersey) Law, of offences relating to the making of misleading and reckless statements and the concealing of material facts. The former Touche Ross partner, Mr Alfred Williams, is a tax adviser who retired in 1994. He faces eight charges

under the same law. The charges relate to currency trading carried out by Mr Robert Young, who was charged in August, in Jersey's magistrates' court with two counts of fraud. A total of 90 investors, who placed substantial funds with Mr Young through Swiss investment managers, claim that large losses were hidden from them. Mr Young, who denies falsifying profit figures and concealing losses, was released on \$10,000 bail. He now lives in Nottingham, where he was based before he moved to Jersey. The trades were carried out through Cantrade, which investors

claim failed to have warned them of the losses. They have brought civil actions against Cantrade and Touche Ross in Jersey's Royal Court. Cantrade and Touche Ross both deny the allegations. In Zurich, Cantrade said it was investigating the charges brought against its Jersey subsidiary. Subject to that investigation, the charges would be contested. It was defending the civil action brought by investors but would "meet any claims which are legally justified". It said Mr Young was never an employee and was trading in currencies under a mandate given to him by the Swiss investment managers. The investors, however, allege that under a secret deal, commissions on the currency trades were shared between the bank and Mr Young. In London, Deloitte & Touche said Mr Williams had been charged not with fraud but with making the "misleading statement that Touche Ross had audited the foreign exchange trading accounts of Troy Trust Services" of Panama, one of the companies involved. Mr Williams was not a chartered accountant, the firm said, and so was not qualified to audit accounts.

UK NEWS DIGEST

Austria joins warning to EU

A joint British-Austrian campaign against the burden of regulation on businesses in the European Union was launched in London yesterday. The British government challenged Brussels to put the principle of subsidiarity into practice by allowing the UK to keep its non-statutory Takeover Code. The government also called for changes to other regulatory proposals covering a range of products from buses to brandy butter. Mr Roger Freeman, the British minister for deregulation, unveiled the campaign at a London small business conference co-hosted by Mr Johann Farnleitner, the Austrian economics minister.

INFLATION WARNING

The government will come under renewed pressure to raise interest rates today after signs of rapid consumer borrowing growth and a warning by an independent adviser that it is no longer likely to hit its inflation target. Consumers borrowed a seasonally adjusted £1.1bn (\$1.7bn) in September, the third successive month that borrowing has exceeded £1bn, the Bank of England, the UK central bank, said yesterday. Consumer credit increased by 18.2 per cent compared with the same month last year, the fastest year-on-year growth rate since comparable monthly records began three and a half years ago, the Bank said. The upbeat figures point to continued robust growth in consumer confidence. The Bank of England has already said that it would be happier if interest rates were slightly higher than their current 5.75 per cent. Mr Martin Weale, director of the National Institute for Economic and Social Research, who is one of the "wise persons" who advise the Treasury, warns today in the institute's latest Economic Review, that the government now has less than a 50 per cent chance of hitting its target for underlying inflation of 2.5 per cent and urges it to raise taxes in next month's Budget.

POLITICAL REFORM

The Opposition Labour and Liberal Democrat parties yesterday established their closest working arrangement since their government pact of the mid-1970s, setting up a joint committee on the implementation of their ambitious constitutional reform programmes. It aims to produce a mutually agreed programme of legislation for a future Labour government, which would include reform of the House of Lords (the unelected upper House of Parliament), a bill of rights, Scottish and Welsh devolution and the introduction of other forms of regional government. The new arrangement is a recognition by Labour that - were it to win the next election - its first year in government could become submerged in parliamentary wrangling. If it does not properly prepare the ground for its ambitious constitutional plans, the committee will be led on Labour's side by its shadow chief foreign minister, Mr Robin Cook, and for the Lib Dems by their president, Mr Robert Maclennan. Mr Cook said the two parties remained committed to fielding candidates against each other in the general election.

BACTERIAL RESEARCH

The University of Leeds, in northern England, has set up an Antimicrobial Research Centre to tackle the growing global problem of antibiotic resistance in bacteria. The multi-disciplinary centre, with an initial 45 researchers, will be the first in a UK or US university to tackle the issue on a large and coordinated scale, says Professor Ian Chopra, its director. The centre aims to attract at least £6m (\$9.4m) in research funding.

FLEMING FLAGSHIP FUND

Notice of Annual General Meeting. NOTICE is hereby given to Shareholders that the Annual General Meeting of the FLEMING FLAGSHIP FUND ("the Company") will be held at the registered office of the Company at European Bank & Business Centre, 6, rue de Trèves, L-2633 Senningerberg, Grand Duché de Luxembourg, on Wednesday 20 November 1996 at 3:00 p.m. for the purpose of deliberation and voting upon the following agenda: 1. Submission of the Report of the Board of Directors and of the Auditors; 2. Approval of the Annual Report for the financial year ended 30 June 1996; 3. Discharge of the Directors in respect of their duties carried out for the year ended 30 June 1996; 4. Election of the Directors and Auditor; 5. Declaration of dividends for the financial year ended 30 June 1996; 6. Any Other Business. Resolutions on the agenda of the Annual General Meeting will require a quorum and will be taken at the majority of the Shareholders present or represented. A Shareholder entitled to attend and vote at the meeting may appoint a proxy to attend and vote on his behalf and such proxy need not be a Shareholder of the Fund. In order to be entitled to attend the meeting, holders of bearer shares must deposit their bearer share certificates seven working days prior to the meeting with the following institution: Kredietbank S.A. Luxembourg/office, 43, boulevard Royal, L-2955 Luxembourg; Robert Fleming (Switzerland) AG, Röschiachstrasse 22, CH-8087 Zürich; Banca Commerciale Italiana SpA, Corso di Porta Nuova 7, I-20121 Milano; Banque Deway S.A., boulevard Anspach 1 - bte 39, B-1000 Bruxelles; Creditanstalt-Bankverein Aktiengesellschaft, Schottengasse 6, A-1010 Wien; BHF-Bank Aktiengesellschaft, Bockenheimer Landstraße 10, D-60828 Frankfurt/Main; Banca Exterior de España Argentina, Carrera de S. Jerónimo 36, E-28014 Madrid. Shareholders who cannot personally attend the meeting are requested to use the prescribed form of proxy (available at the registered office of the Company) and return it at least 7 working days prior to the date of the Annual General Meeting to the Company, c/o Fleming Fund Management (Luxembourg) S.A., L-2888 Luxembourg. By Order of the Board of Directors HENRY C. KELLY, October 1996.

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COMMENT & ANALYSIS

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Wednesday October 30 1996

Repaying old debts

Euro-sceptics have a new weapon in their battle to keep the UK out of European monetary union - the arithmetic of European public pensions. The UK is the only country in Europe which has stopped making unsustainable pension promises to its baby-boomers. Inside the single currency, critics argue, this advantage would be lost in a sea of pension debts run up by the UK's partners.

This argument is the not-so-hidden subtext of a report published tomorrow by the all-party Commons social security committee. The report is formally aimed simply at raising the profile of unfunded pension liabilities - state pension commitments not matched by specific assets - across Europe. It argues that these hidden debts should be taken into account, both in determining countries' fitness for joining the single currency and in the monitoring of public debt and borrowing after monetary union.

Yet the authors are careful to point out the difference between the UK's position and that of the rest of the European Union. At present, the report reckons that the UK's unfunded pension liabilities come to about £4,000 per head; the average for EU member states is £30,000.

Very large numbers are good for scaring the children; and European countries' implicit public pension debts are certainly immense. Acting to reduce these debts and make state pension schemes sustainable ought to be a high priority for all member states. But they are unlikely to pose the same risks to the economic stability of EMU as other, more visible, kinds of government profligacy. And it is not obvious that they add to the UK's potential costs of joining.

Pension liabilities

The May issue of the International Monetary Fund's *World Economic Outlook* calculates that, in 1994, the UK and the US were alone among leading industrial countries in being public pension liabilities with a net present value of less than 68 per cent of gross domestic product.

The figure was closer to 80 per cent of GDP in Italy and well over 100 per cent in France and Germany, compared with less than 10 per cent of GDP in the UK. It is inconceivable that all these promises will be met - or that financial markets would consider breaking them to be on a par with a government default on its bonds.

Cold feet in France

Ridding the state of a ruinously expensive white elephant ought to be a politically popular move in a country where taxpayers complain bitterly about the financial burdens imposed on them by their government. But not in France, where plans to sell Thomson Multimedia, the loss-making state-controlled consumer electronics company, to Daewoo of South Korea have provoked a storm of protest from trades unions and opposition socialist parties.

So vigorous has been the reaction that it has raised doubts in the stock market about whether the government will proceed with the deal, which also includes the sale of Thomson's profitable defence business to France's Lagardère group. More worrying still is that this is only the latest symptom of growing pressures on French authorities to revert to nationalistic industrial policies at the expense of commercial good sense.

Other symptoms include unease about British Airways' bid for Air Liberté, a small French airline, and the efforts being made to line up a French buyer for the controlling stake in Valeo, the car components maker, owned by Mr Carlo De Benedetti, the Italian industrialist. Meanwhile, a parliamentary inquiry is under way into plans by Britain's GEC to take a stake in Framatome, the French nuclear engineering company.

Defensive mood

There is a risk that the defensive mood will develop into a popular backlash against the Chirac administration's attempts to promote long overdue restructuring of the state sector. The government has shown a commendable readiness to brave controversy by announcing plans to privatise France Télécom and break up the railways. Its willingness to consider foreign investment in the nuclear sector - long the supreme embodiment of the nation's industrial pride - is also a bold break with the past.

These moves implicitly recognise the failure of France's past efforts to breed "national cham-

In barely six weeks, ministers from more than 100 countries will gather in Singapore for their first meeting since the World Trade Organisation was set up at the start of last year. But some trade diplomats are already asking whether their journey will be really necessary.

The talks are the first in a regular series of biennial meetings intended to bring a more businesslike approach to the tortuous task of liberalising global markets. Yet after months of discussions in Geneva, WTO members are still at odds over what, if anything, the event should aim to achieve.

Some trade diplomats fear the Singapore meeting, expected to draw about 5,000 participants, could be embarrassingly short of substance or - still worse - become a public platform for WTO members' disagreements.

"The WTO certainly needs more ministerial input," says one diplomat. "But perhaps it would be better off without this kind of meeting."

This weekend, Mr Renato Ruggiero, WTO director-general, will try to persuade trade ambassadors to resolve their differences before their last scheduled preparatory discussions on Thursday of next week.

Even the normally ebullient Mr Ruggiero has lowered his sights, after talking up the meeting as a showpiece which would raise the organisation's profile. Though he still hopes it will be useful, he says it is unlikely to produce "extraordinary new things".

In the old General Agreement on Tariffs and Trade, ministers met only sporadically, often in response to sudden crises in bargaining. Establishing a formal timetable was intended to enhance the role of the WTO and engage governments more deeply in formulating trade strategy.

However, efforts to construct an agenda for the first meeting have so far produced more discord than harmony.

One reason for the difficulties is timing. Only three years after finishing the Uruguay Round, the world's most comprehensive trade package, most governments are deeply reluctant to contemplate another such grueling marathon.

In any case, the US has failed to win a fresh negotiating mandate from Congress, where disenchantment with free trade initiatives is widespread. Meanwhile, the forthcoming presidential election has pushed trade policy still further down Washington's list of political priorities.

As a result, fewer liberalisation deals are expected to be clinched in Singapore. Hopes centre mainly on a proposed agreement to eliminate by 2000 tariffs on information technology products.

Efforts will also be made to revive stalled WTO talks on opening telecommunications markets.

More seriously, the debate has exposed stark differences about where the multilateral trade system goes next - and how fast. These differences have so far blocked agreement on a draft political declaration setting out future objectives, to be endorsed by ministers in Singapore.

In principle, the WTO is already committed to an onerous "built-in agenda" of work stretching years ahead. As well as com-

pleting talks on freeing trade in telecommunications and financial services, its members are pledged to further negotiations on a range of issues, including agriculture, services and intellectual property rights.

The keenest arguments are about what, if any, other tasks the WTO should take on. The US is seeking action to increase transparency in public procurement. The European Union wants talks on the relationship between national competition policies and trade, and on international rules to guarantee fair treatment of foreign investment.

Most controversially, both powers want the WTO to play a role in upholding core labour standards. They warn of a protectionist backlash in industrialised countries unless the issue is addressed.

These demands face stiff resistance from developing countries. Some want the WTO to avoid new issues altogether and stick to implementing existing Uruguay Round commitments - notably undertakings by the US and EU to open their textiles markets.

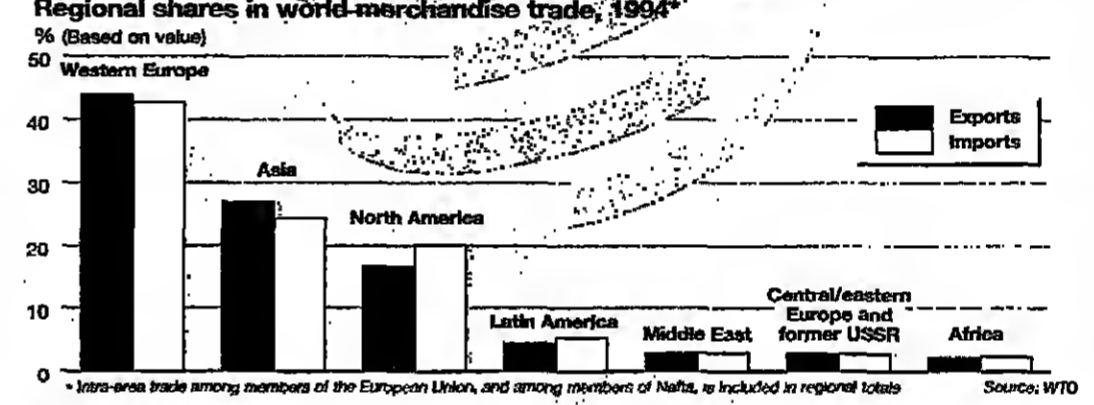
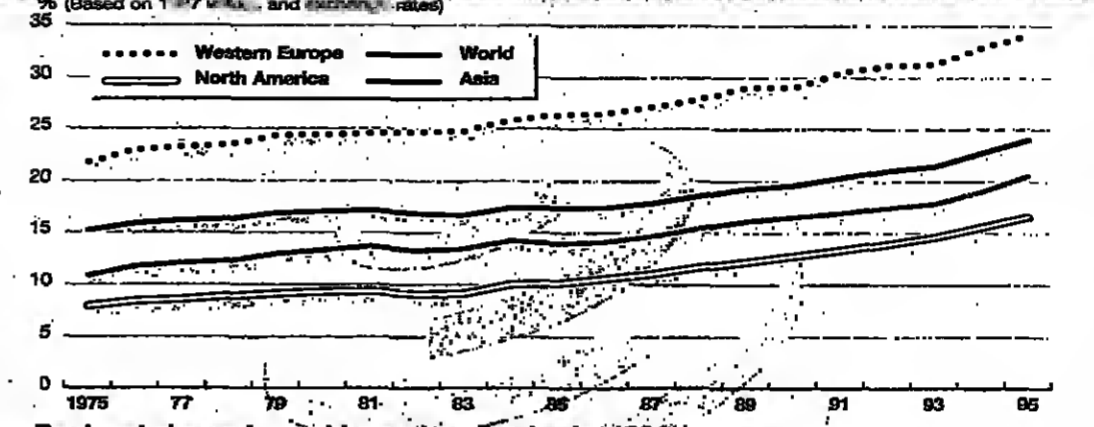
Almost all developing countries are dead-set against discussing labour standards. They say

In search of an agenda

Trade ministers are struggling to agree on the objectives of their first WTO meeting next month, says Guy de Jonquière



Trading places: the WTO picks up where Gatt left off



OBSERVER

Golden goodbye

retain the council - based in Geneva - as one of her first clients.

Junz is bowing out to set up her own economic and financial, strategic consultancy and intends to spend more time on some of her "former loves", such as global trade and fiscal policy. The consequences of European monetary union on the corporate sector is already on the action list. She hopes she's helped "demystify" the world of gold; perhaps she can do the same for EMU.

Sporting gesture

Investment bankers on the warpath towards globalisation are no respecters of history. Many is the ancient London firm that has had to kiss goodbye to its name as the American and European institutions have marched in with their capital. And it's not just London's problem.

Bain, the Sydney-based investment house, has been around since 1877 and is one of the best-known names on the Australian investment scene. Nowadays it is owned by Deutsche Bank, which bought half the company in 1989 and snapped up the rest three years later.

Through Bain, Deutsche has achieved its highest penetration of any non-German capital

Slow road

market. The monkey question has therefore come up, though Deutsche has diplomatically left the decision as to whether to can the Bain name to the Australians.

Maurice Newman, Bain's chairman, sounds relatively sanguine about changing the stationery. "We believe it is important to make this gesture," he says.

While chief executive John Barnes says he would effect a change "with some trepidation", he does concede "it is important for everyone to be on the field with the same jersey".

No mention was made as to which way the playing field was tilting.

Class question

Nothing like getting them while they're young. A number of junior schools in Paris have introduced a system in the last few months called "Carteole". The idea is that each child has a smart card with which to pay for its lunch.

While some parents fear the slide towards a daily clocking-in system, it does at least prepare youngsters for the world of industry.

Though of course the country's unemployment is so high that not all of them may get to sample the real thing.

Class question

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Slow road

Early last week a consignment of 1,000 turtles arrived at Stockholm airport. Five days later they were dead - at the behest of the Swedish authorities.

The turtles had been imported by a businessman intent on selling them on as pets. But there turned out to be a number of hitches.

The turtles were on a list of endangered species. Moreover, the animals, which had been caught in Tajikistan and had travelled via Moscow, did not have the necessary import papers. The poor things were in

100 years ago

Chicago Stock Exchange All the world and its wife will be rejoiced to learn that the Chicago Stock Exchange, after a period of enforced seclusion, will again throw open its doors, 5th November.

There it might all have ended had not a little known UK-based organisation called the Tortoise Trust got a whiff of the scandal.

Swedish police are now concerned that the trust has broadcast on the internet the home phone number and address of Annika Ahnberg, the Swedish agriculture minister. Trouble is, the death warrant was not issued by Ahnberg, but by an entity called the Swedish board of agriculture.

50 years ago

Mexican Oil Dispute In the opinion of sources in close touch with the Mexican President, it is his firm intention that the oil dispute between the Mexican Government and the British and Dutch appropriated companies shall be settled, or at least ready for settlement, before the end of this term of office on 30th November this year. It is said that he wishes to leave no major problem to the incoming administration of Senator Aleman.

THE EDITOR.

Investment pact resists

in futures

KIVETON PARK STEEL SUPPLIERS OF QUALITY BRIGHT STEEL

FINANCIAL TIMES

Wednesday, October 30 1996

French PM promises a debate on Thomson sale

By David Owen in Paris The French government yesterday tried to defuse mounting controversy over its handling of the sale of the Thomson electronics group, promising a full parliamentary debate before a definitive decision is taken.

neering group. Both companies offered a symbolic FF1 for Thomson. The French state is injecting FF1bn (\$2.1bn) to offset Thomson's heavy FF25bn debt.

Mr Juppé's remarks seemed to take an immediate toll on the Lagardère share price, which fell FF350, or 2.3 per cent, to FF151. This followed Monday's fall of FF11.50, although the shares are still well above their level before Lagardère's victory was announced.

Bonn warned over Emu

Waigel has promised further cuts at the federal level, which he has said must be about DM3.5bn, but has admitted this will be difficult.

Japan closer to accord with US on defence system

Japan is closer to joining the US in what would become the country's costliest defence project - the joint development of an advanced ballistic missile defence system described by critics as a new "Star Wars" programme.

proposal, which defence analysts estimate will cost ¥2,000bn (\$18.5bn). Japan would probably have to bear at least half the cost.

Lonrho sale

\$650m within a fortnight. It then plans to demerge its African trading businesses.

Japan's participation would help the White House overcome Democratic congressional opposition to the plan. The government has allocated ¥400m in the fiscal year to March for preliminary research on the TMD project, and has asked private-sector defence contractors to see how they could contribute to joint development of the system.

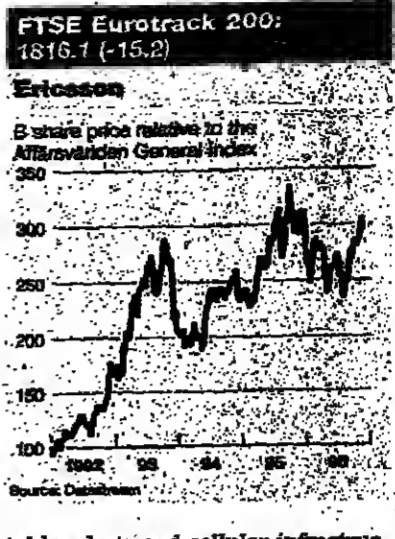
Austria auctions stolen Jewish art treasures

By William Hall in Zurich

Austria will today close one of the darkest chapters in its history when the hammer falls on the final lot in an auction of art treasures looted during the second world war from the homes of the country's once thriving Jewish community.

THE LEX COLUMN Maastricht manoeuvres

The anxious flurry in European bond and currency markets yesterday said more about the nerves of the participants than any event they were allegedly responding to. Having spent recent months convincing themselves that monetary union in 1999 was a done deal, markets decided it was time for second thoughts.



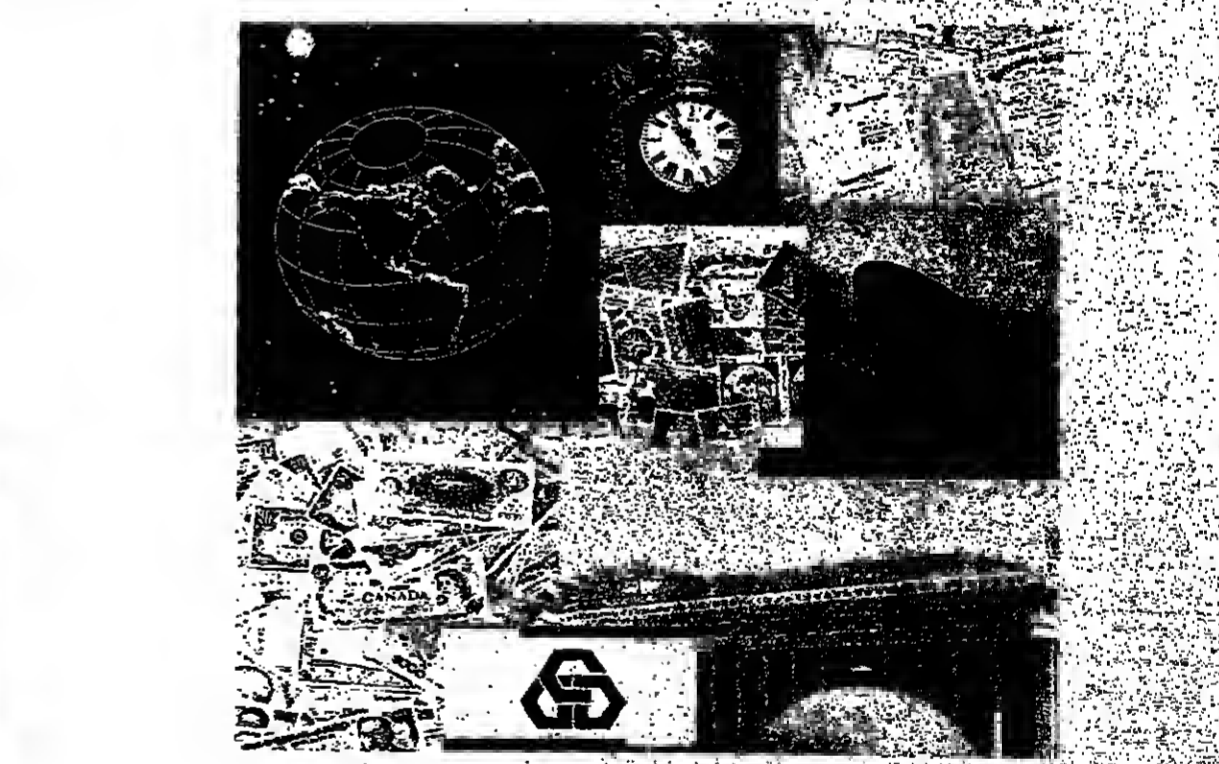
Ericsson has defied sceptics by producing a 30 per cent increase in profits against the backdrop of tougher competition and a strong Swedish krona.

Leveraged buy-outs

Leveraged buy-outs became synonymous with aggressive late-1990s takeovers such as the \$26bn battle for RJR Nabisco, but they are making a surprisingly low-key comeback.

patient, but they face pressure to justify fees with deals. Given stiff competition from both trade buyers and other funds, that could prove costly. In the UK, venture capital funds launched in the crash year of 1997 achieved an annual return of just 3 per cent by 1995 compared with an 11.6 per cent return from funds raised in 1990.

FT WEATHER GUIDE Europe today High pressure will promote fine conditions with abundant sunshine over the Iberian peninsula and southern France. Southern England, Belgium and northern France will be dry and sunny. Low pressure over southern Scandinavia will maintain a strong westerly flow over most of the British Isles, the Netherlands, northern Germany and especially Poland. These areas will be rather cloudy with a few showers. Cloud and rain will occur along the northern Alps. A front associated with low pressure over the Baltics will cause rain in Belarus and Ukraine. The southern Balkans will have showers.



Number One in Portuguese Banking Caixa Geral de Depósitos, S.A., established in 1876, is Portugal's largest bank. As an universal bank, CGD operates an extensive 500 branch network offering a wide range of financial services in the domestic and international markets.

FINANCIAL TIMES SURVEY

POLISH SERVICE INDUSTRIES

Young grab their big opportunity

Traditional heavy industries have been slimmed down as the younger generation steps up to drive exciting growth in sectors from finance to tourism, writes Anthony Robinson

While Poland was a Soviet-style "People's Republic" the economy remained strongly biased towards heavy industry, and concepts such as service or consumer choice were officially considered alien, if not subversive. But, over the past seven years, an entirely new service-orientated economy has been grafted on to the remnants of the old system. It is an economy whose protagonists are mainly young, enthusiastic and hard working. The collapse of communism created unparalleled opportunities for the growing generation, whose future would have been bleak under the old system.

Suddenly, age and experience became a positive advantage. Instead, the "silver future" which communism had failed to deliver, opened up for a younger generation unscathed by the bad working habits of communist times and open to the new skills demanded by a market-based economy aiming to qualify for membership of the European Union by the turn of the century.

"What impresses me here is the enthusiasm, driving ambition, and desire to learn of our young staff," says Stan Szcurek, a Polish-American who heads ING Bank's Polish operations.

The luckiest of all have been the better-educated, multilingual young who have been the target of recruitment by the international companies attracted to the biggest and fastest-growing economy in central Europe. Others have grasped

the opportunities for setting up their own companies. More than 2.5m private companies have been created over the past seven years, reflecting the entrepreneurial flair which is transforming the Polish economy into a sort of Baltic northern Italy.

The institutions of the new economy - stock exchanges, commercial banks, advertising agencies, public relations companies, legal, accounting and consultancy firms and the like - make up the interconnecting tissue crucial to the efficient working of a market-based economic system. They were simply not needed by the former command economy, and had to be created virtually from zero.

This has not meant re-inventing the wheel, but introducing and adapting to Polish circumstances institutions and methods already tried and tested in the west.

Pre-war Polish commercial law, for example, was based on the German model. It is being brushed up and modernised by introducing the modifications required to make it compatible with European Union rules and regulations. The Warsaw Stock Exchange (WSE), on the other hand, reflects the adoption of Anglo-Saxon attitudes and methods.

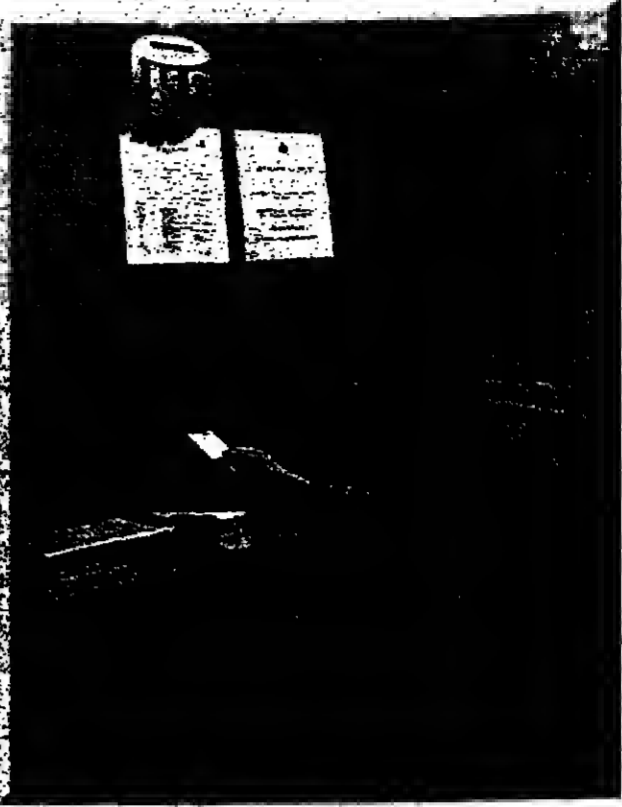
A powerful regulatory commission and tough disclosure rules have created an enviable reputation for honesty and transparency in a very short time. Share prices on the WSE rose 65 per cent in dollar terms during the first nine months of

this year, pushing total market capitalisation above \$8bn. This is small change compared with established stock markets in western Europe. But trading began only in 1991 with five newly-privatised companies, and the list has swollen to 80 quoted companies, creating a solid platform for future growth.

The hard core of the Polish economy is still to be found in its steel mills, shipyards, mines and heavy engineering factories. Many have been closed, and the surviving traditional industries have been shedding workers to become more competitive under the pressure of market forces unleashed in 1990. The new jobs and the dynamism which now pervades an economy growing at an official 6 to 7 per cent annually has come mainly through the rapid development of trade and financial and other services.

"We are seeing an explosive growth of employment in the financial services, tourism, leisure, healthcare and other new sectors," says Grzegorz Kolodko, the finance minister. "Tourism, for example, was never seen as an industry. But we are now part of the worldwide expansion of the sector, with huge implications not only for infrastructure development and the construction of hotels, golf courses, yachting marinas, but also for employment and training," he adds.

The structural changes in the Polish economy have already led to a dramatic shift in the pattern of unemployment. At first, the fall in industrial output and the drift from the land resulted in a rapid rise in unemployment to over 16 per cent of the labour force. The advent of new industries, and above all the fast development of banking, financial services,



Plastic banking (above) and a stock exchange (left) are among the institutions of Poland's new economy. There have been big changes in the retailing sector (above left), too

Pictures by Gregory Wrona and Anthony Robinson

wholesaling, retailing and marketing services such as advertising and public relations as well as travel, tourism and telecommunications, has fuelled economic growth and contributed to rising real incomes which has helped to cut unemployment to 14 per cent.

The challenge ahead is how to raise the efficiency of the service and financial sector and make it capable of absorbing foreign investment, and channelling domestic savings into the heavy investment needed to modernise the physical infrastructure and sustain growth in the 21st century.

Success could well hinge on the implementation of plans to replace the existing health and welfare structure by a fully-funded system.

This would force Poles to save more and provide a steadily-rising flow of funds to institutions such as pension and investment funds which are currently in their infancy.

Comprehensive reform of the social security system is one of the key elements in the "strategy for Poland" up to the year 2000 drawn up by Mr Kolodko, who retains overall control of economic strategy following a recent government reshuffle. This eliminated seven economic ministries and created four new ones, including a powerful new treasury.

The current system pays inflation-linked pensions to 5m Poles, nearly a quarter of the total population, and consumes 20 per cent of budget revenues. The aim is to

switch to a funded pension system and encourage the spread both of private pensions and healthcare provision. With elections looming next year, the politically contentious reform appears to have been moved to the back-burner, as have plans to restructure the loss-making coal industry, another heavy drain on the state budget.

But the prospect of fundamental reform of the social security system holds out the promise of big business for insurance companies and pension and investment funds.

The insurance market is currently regulated by a 1990 law which requires separate companies to deal with life insurance and general insurance and requires foreign concerns to form joint-ven-

tures with Polish ones. By 1999, however, the doors will be open to wider competition, and it is a similar story for the banking industry.


The prospect of increasing foreign competition in the run-up to full membership of the EU is one of the main spurs pushing Polish service industries to raise the quality of their products.

This is particularly marked in the banking sector, where early foreign entrants, such as Citibank, have been joined by a raft of European banks. These include the Dutch ING group and Allied Irish Bank, which have taken Bank Slaski and Wielkopolski Bank Kredytowy, respectively, under their wing, and a slew of Austrian and German banks.

IN THIS SURVEY

- Banking: Consolidation of the sector means that many small banks have an uncertain future
- Equities: Warsaw has a robust young stock exchange
- Retailing: Shopping becomes a national pastime
- Consumer goods: Multinationals' cash pours in
- Telecommunications: State giant mobilises for battle
- Security: The new affluent faces up to the risks
- Insurance: The switch to private schemes
- Property: Kick-start for office development
- Advertising: The message gets across
- Media: Sweet smell of freedom
- Production Editor: Ian MacDonald
- Graphics: Steven Bennett

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4 POLISH SERVICE INDUSTRIES

Telecommunications • by Christopher Bobinski

State operator mobilises for phones battle

The stakes are high as ventures eye TP SA ahead of planned privatisation

The twin challenges of privatisation and the dismantling of a monopoly face Poland's telecommunications system, which has seen the once woefully underdeveloped landline network double in size since 1989.

mobile telephone companies. They are projecting a list of 1.5m subscribers between them in three years and predict a fierce struggle between themselves and TP SA.

The fight is also raising fundamental questions about the future of TP SA's dominant position in telecommunications, to the evident discomfort of the government.

The past six years have seen TP SA using World Bank and domestic loans, its own retained profits as well as suppliers' credits to expand the number of telephone lines from 3m in 1989 to 6.1m this year.

Private security • by Christopher Bobinski

Affluent and vulnerable

Companies and individuals are turning to private guarding agencies

Security is one of Poland's most rapidly-growing service industries. The demand for private protection of people and property has soared as people become more affluent and criminals become smarter...

that the courts overruled a bar by the interior ministry and upheld the right of foreign-owned companies to work in areas where state or corporate secrets are involved.

These foreign companies are now beginning to provide stiff competition for the mass of small private agencies.

Political issues are not merely confined to whether foreign companies should be entrusted with the care of local secrets as many of the domestic companies are staffed or owned by former communist security agents purged when the Solidarity governments took power.

But Jan Rybczynski, the interior ministry official in charge of overseeing the security companies, plays down the threat they could present to public order. The

company specialising in business users. The company has been operational since 1993 and has 120,000 subscribers in what has until now been a very lucrative venture.

The government has also been issuing local landline operating licences. The main participant here is Netia Telekom, which brings together Tella AB, the Swedish state-owned operator, and RP Telekom, a local company in which Israel and US investors hold significant stakes.

Ameritech has signalled it is ready to sell out of the venture. France Telecom, which has been involved in litigation over what it claims was a Polish government promise to grant Centertel a GSM licence has suggested it might drop the action if Centertel were given the

go-ahead to bid for the new DCS 1800 (a cheaper digital system) mobile telephone operating licence. The French company is also said to be interested in taking a stake in TP SA when it comes up for privatisation.

The government has also been issuing local landline operating licences. The main participant here is Netia Telekom, which brings together Tella AB, the Swedish state-owned operator, and RP Telekom, a local company in which Israel and US investors hold significant stakes.

Netia Telekom plans to install 350,000 lines in the next three years. These will provide local services as TP SA has a government-supported monopoly on regional and international connections. It is this monopoly which has emerged as the main source

of contention between TP SA and the two GSM operators who have yet to agree the level of inter-connect charges on calls between their subscribers and landline telephones.

The battle has already seen GSM Plus - which is jointly owned by Tele Danmark and Air Touch of California, as well as the powerful Plock refinery and KGHM, the copper producer coming up for privatisation, suffer a brief cut in international connections as TP SA forced it to accept an interim "bill and keep" agreement. This means that both sides keep revenues from calls made by their subscribers and agree to share the proceeds once a deal has been struck on how to divide the interconnect costs.

A bill and keep deal was earlier accepted by GSM

Plus' rival, GSM Era, where Elektrim, a listed Polish engineering conglomerate, is the lead investor backed by Deutsche Telekom and US West. But as TP SA drops its charges on calls to the mobile networks below the GSM prices, the two operators face the problem that incoming calls from TP SA subscribers will dominate and they will suffer losses.

The stakes are high. The government is currently preparing pre-privatisation studies for TP SA, and a disposal of stakes in the company is expected for 1998. Until then, the government will, inevitably, want the company to maintain its market position and maximise revenues. On the other hand the mobile operators have investment programmes of around \$1bn each and powerful investors

not only from abroad but also at home. Elektrim, Era's main investor, is a leading listed company with a reputation for getting its way with politicians when its vital interests are at stake.

The state-owned Plock refinery's revenues last year were even higher than TP SA's, while KGHM, GSM Plus' other major investor, is also one of Poland's largest companies. The operators are in effect seeking to overturn the government ruling that their regional calls have to be routed through TP SA's landlines; they are winning support from the Anti-Monopoly Commission as well as the country's ombudsman, who is pursuing the case in the courts. GSM Plus has been tougher in its dealings with TP SA because if numbers

Polskie Sieci Energetyczne (PSE), Poland's power grid operator, among its shareholders. PSE has a national network which could relatively quickly be equipped with fibre optic cables which could carry not only telephone calls but cable TV as well. It is the ombudsman's case that the maintenance of TP SA's monopoly on regional connections marks an abuse of consumers' rights.

GSM Plus would get a crucial edge over its rival if the government were to accept this argument and agree to rescind the monopoly. It would also deal a powerful blow against TP SA and revolutionise the telecommunications landscape giving PSE, already a major revenue earner, a central position in one of Poland's fastest developing sectors.

Software and IT • by Christopher Bobinski

Sharing is daring

Mistrust and secrecy can be barriers to foreign companies such as EDS

Piotr Kozlowski, who runs the Polish subsidiary of Electronic Data Services (EDS), a US-based software company founded by Mr Ross Perot and de-coupled from major shareholder General Motors last year, draws an almost vertical line soaring upwards as he describes the potential this emerging market holds for his company.

But it has been an uphill task to break down the doubts and mistrust of local clients, which include state sector companies, when they realise that they have to share intimate information about their operations with an outside company, especially a foreign-owned one. EDS, with a worldwide turnover of \$12.4bn, is best known for its ability to take over and run whole departments as corporate clients decide to outsource their information systems. The company is used to encountering suspicion when it approaches new clients. But former communist-ruled countries such as Poland, with their ingrained security culture and a tradition of tight party and security police control over communications, provide a special challenge.

The company moved into Poland in 1993 to provide software systems for the Warsaw Stock Exchange. PepsiCo Foods International and its Wedel chocolate-making subsidiary, was another client. GM, which was also developing a sales and assembly operation in Warsaw, remains another key account.

But the Polish-born Mr Kozlowski, an enthusiastic 34-year-old who joined EDS in the UK in 1985, also has his sights set firmly on gaining Poland's 20 largest companies, many of them still state-owned, as future clients. This is not only because the size of these companies matches the scale of the tasks EDS has taken on elsewhere, but also because many are involved in the transport, banking, telecommunications and energy sectors which EDS has targeted as its growth areas in Poland.

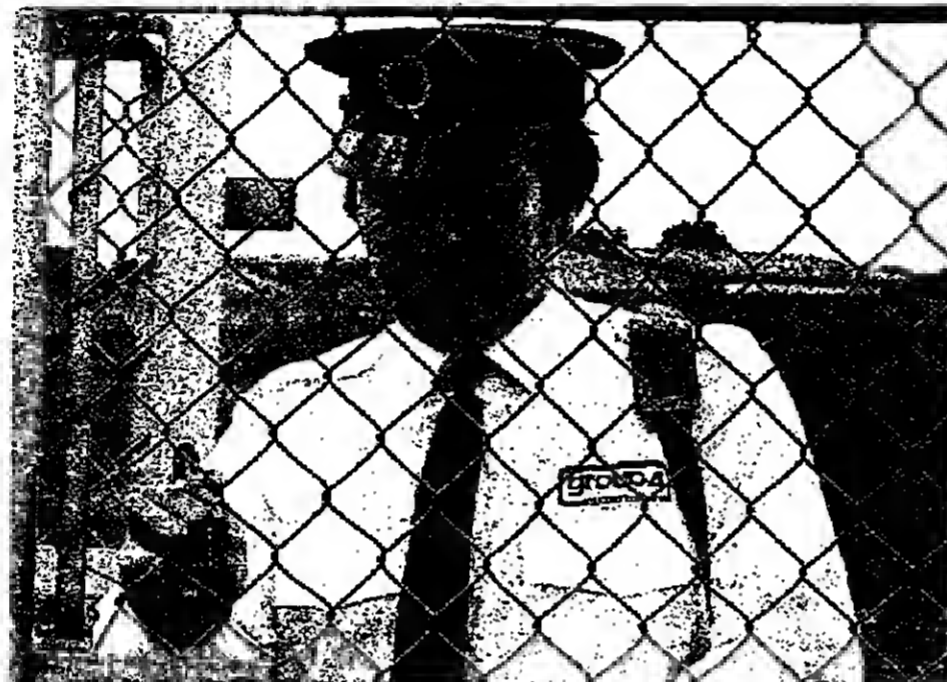
In the banking sector, EDS manages Citibank's regional data centre in Warsaw, where the pioneering US bank processes information not only from the bank's Polish operations but also Hungary and the Czech Republic. But it is EDS's dealings with two major local clients, Telekomunikacja Polska SA (TP SA), the state-owned telecom operator, and Polskie Sieci Energetyczne (PSE), Poland's power grid manager, which highlight both the challenges and opportunities the company faces in Poland. EDS signed an agreement with TP SA two years ago to provide a billing system. But little progress has been made largely because the traditionally secretive and cumbersome TP SA has yet to determine whether the

company will retain its current regional structure or centralise its operations.

By contrast, management at PSE, which is at the forefront of the attempt to privatise and introduce market mechanisms into the energy sector, is moving smartly ahead with its contract for EDS to provide information technology which it needs to help establish a wholesale market in energy and also to manage the grid's fixed assets and provide energy statistics.

The computer and IT market in Poland, for both hardware and software, is currently estimated to be worth \$1.2bn and is set to grow to \$2bn within three years. EDS's main competitors are other foreign companies such as Hewlett Packard and IBM, as well as smaller domestically-owned companies such as the listed Optimum computer producer which has teamed up with Arthur Andersen Consulting. But, for the foreseeable future, foreign companies like EDS will dominate the Polish market for information technology.

No local competitors have anything like the scale of EDS's experience, or can match the range of services which the company is able to provide Polish companies as they modernise and expand. But by introducing state-of-the-art technology, and employing fast-learning young Poles to expand the company's operations, EDS is part of the service revolution which is helping to modernise Polish business and bring it up to world standards.



Group 4 is one of several foreign security companies moving into Poland

rapid growth of the sector has given gainful employment to security agents sacked by the new regime and helped smooth the political transition. "Here they are earning a living by looking after private property, where before they were defending a socialist system," he says. If the agencies had not grown up, these security men might have turned their hand to subversion, the argument goes.

Mr Rybczynski also says that draft legislation now in the pipeline will require each agency employee to carry a licence granted by the police. This is welcomed by Dorota Godlewska, the head of the industry's trade association, on the grounds that it will make it easier to

maintain professional and ethical standards.

Banks appear to be the main clients of the agencies, and as offices increase the amount of electronic equipment on their premises, so office blocks need more guards. Ms Godlewska, who co-owns a 100-strong company called Dosa which reported sales 1.2m zlotys last year, adds that enquiries are beginning to come in from high-rise housing blocks where residents would like 24-hour guarding. Most agencies are also licensed to do detective work, but Ms Godlewska dismisses the suggestion that this comes down to little more than sporadic divorce investigations; rather, the security sector is

moving into protecting intellectual property and pursuing cases where brand ownership is infringed.

Jerzy Bochenek, who is in charge of marketing and sales at Group 4, says that protecting industrial premises is potentially a major growth area. Here the obstacle is the industrial guard force, originally established in the 1960s as a para police unit under police supervision. "It's a bit of a problem as the original law set them up but made no provision for disbanding them," Mr Bochenek notes. This means that even when management in state sector enterprises want to replace their man on the factory gate with a cheaper security company, there is no clear procedure for doing so.

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مكتبة النحل

Insurance • by Christopher Bobinski

Pensions become a reform issue

Switch to private system becomes essential as number of retirees grows

Having won the fight for a free market system, the post-war "baby boomers" who currently run Poland have begun to focus on arrangements for their own retirement. These include a pension reform which the government says it wants to see enacted during the lifetime of the present parliament, which runs its course next autumn.

If this happens, Poland will switch to a private pension fund system. Its supporters, such as Marek Maszar, a top adviser at the finance ministry, say it would not only accelerate economic growth by putting savings for pensions to work as investment capital, but would also attract additional foreign investment.

The planned changes come as the existing domestic insurance industry is plagued by problems as the leading insurers such as state-owned Powszechny Zakład Ubezpieczeń (PZU) and the listed Warta streamline their operations. At the same time, the smaller local private insurers are struggling to avoid failure while foreign-owned companies such as Commercial Union (CU), of the UK, and Amplico, from the US, forge ahead in the life insurance sector.

Commercial Union, in Poland since 1991, currently has a 10 per cent share of the total life insurance premiums, which amounted to 1.3bn zlotys for the industry in the first six months of this year.

This is still small compared to PZU Life's 56 per cent share in the same period. However, CU, which sold 138,500 policies last year, is expecting to double this figure this year. The company is also planning to move into non-life insurance, which is currently dominated by PZU and Warta, who in the first half of this year together took 83 per cent of the total premiums of 3.1bn zlotys.

The drafts for the state

pension reform are being prepared by Andrzej Baczkowski, the labour minister. He is backed by a team of experts, many of whom have worked on the subject in previous administrations.

The task is difficult and politically controversial. Indeed, politicians in the ruling coalition made up of the former communist Left Democratic Alliance (SLD) and the Polish Peasant Party (PSL) appear to have decided pension reform is so sensitive that it is best left to a team of outsiders who can be disavowed if necessary - especially as the parliamentary elections approach.

But for the moment there is a consensus inside the

Employers' contributions, already high, threaten to reach a crippling level

government, supported by President Aleksander Kwasniewski, that the reform is necessary. This is especially true as by the year 2010 the number of people in retirement compared with those in work will have made the present pay-as-you-earn system beyond support.

Already, the national insurance contribution - amounting to 45 per cent of gross wages - which employers make to the system is becoming a crippling burden. It threatens to rise to over 55 per cent in 2010 if nothing is done.

The plans first envisage a lowering of the cost of present pensions by not only cutting the numbers entitled to disability support but also by removing the present link between pensions growth and wage rises. This is to be replaced with an inflation-linked system, a move being fiercely resisted by the existing 8m pensioners who will undoubtedly make their voices heard in next autumn's elections.

Nevertheless, the move is a crucial one as it will lower the cost of pensions which initially many will continue

to receive. This is because the private investment fund scheme will only be compulsory for school-leavers entering the job market and voluntary for those now at work up to the age of 50. It is envisaged that existing pensioners and the over 50s will stay in the old system.

Another feature of the scheme is that a low minimum pension for all will be retained, although this will be linked to the level of contributions made by employers during people's working lives.

Mr Baczkowski's plans also allow for private pension schemes, and it has yet to be decided whether tax breaks will be offered either to ease the cost of premiums or on the pensions when they are paid.

One of the many potentially contentious decisions still to be taken is who will be permitted to manage the pension funds which will be established under the reform. Poland's present rickety domestic insurance industry will be pushing to be given control of some.

Foreign-owned insurers already in Poland are concerned that populist arguments about foreign influence will be used to minimise their involvement.

Another big problem is that the government's budget deficit will grow by between 2 per cent and 3 per cent of GDP each year as people move into the new pension funds and employers begin to pay part of their contributions to them rather than into the state-run Zakład Ubezpieczeń Społecznych (ZUS), which pays out benefits. This gap is a significant one for Poland's budget, which currently is running a deficit of 2.6 per cent of GDP and is a point of pride for Grzegorz Kolodko, the finance minister as it shows that here at least Poland meets the criteria for EMU membership.

This leads to other unresolved questions about how to best use state-owned stakes in companies. The debate revolves around whether to sell assets and use the proceeds to plug the budgetary gap and capitalise the funds, or give the funds the unsold assets to manage.

Property • by Christopher Bobinski

Suburban attractions

The cutting of red tape has helped to make conditions easier for developers

An influx of foreign companies has helped to kick-start the development of new office accommodation in Warsaw, although the city's central district has yet to see a strong construction boom which, it is hoped, should lead to an easing of high office costs.

The high rents - some close to those demanded in London and Paris - along with chronic traffic jams and far too little parking space, are persuading many potential clients to take up suburban locations where rents can be at least one-third lower than in the city centre.

Thus, so far, the Warsaw skyline is remarkably free of towering cranes, and the city's tallest building remains the Palace of Culture, a sprawling socialist era relic donated in the 1950s by Stalin. Indeed the view from the Palace roof shows that most building activity is occurring in Warsaw's western Wola district, where the local authorities appear to have been more amenable to development projects than elsewhere.

Nevertheless, property consultants such as Healey and Baker confirm that conditions for developers have become easier, with fewer bureaucratic restrictions on access to land. Financiers are less concerned with Polish risk than they were in the first years of the market reforms after 1989.

The demand is certainly there. James Lang Wootton (JLW), the UK property consultant, estimates that total office stock in Warsaw amounts to 2.6m sq metres, of which 8 per cent has been built since 1989. Last year saw the addition of 31,000 sq metres.

JLW says that most of the

foreign companies already in Warsaw expect to expand in the next three years, and around two-thirds need space either now or in the very near future. The European Bank for Reconstruction and Development (EBRD) estimates that demand for modern office space in the city centre is currently running at around 60,000 sq metres.

The limit building, a \$60m project, is now close to completion, making around 20,000 sq metres available early next year. This is jointly owned by Iban, the Austrian building company, and Impexmetal, a local state-owned, metals and steel foreign trader. Iban is also currently starting work on another large building, the Reform Plaza, which will put some 40,000 sq metres on to the market in 1998. This is a maiden foray into the Polish capital by the Egit group from Turkey.

Smaller buildings are set to come on stream in the meantime. Skanska, the Swedish building group, is expanding its Atrium development to put a further 11,000 sq m on to the market next year, and the EBRD has helped finance the \$40m Sienna complex which is being developed by Belgian companies Buelens and Compagnie Immobiliere de Belgique (CIB), making around 20,000 sq metres available next year.

By way of contrast, the 20,000 sq m Cascade building, which is expected to cost \$25m, is being financed solely from local sources. It will provide office space for two of these, Poland's Environment Protection Bank (BOS) and the Polska insurance company, as well as space for general rental.

The project's third partner is Polserwice, which once specialised in placing Polish specialists in jobs abroad.

Meanwhile, both Citibank in Poland and ING, the Dutch bank, are building office accommodation for



Warsaw's new atrium complex takes shape in a city remarkably free of skyscrapers. Photo: Gregor Wiers

themselves on prime sites in investments totalling around \$90m. The two banks calculate that savings on rent and the tax and regulatory advantages of keeping their capital in real estate will refund the costs.

Other companies, such as IBM, which have large workforces in the city, have preferred to take space in suburban locations such as the Wisniow Business Park where rents can run to half the cost in the city centre.

The city's traffic problems will not ease until charges are introduced for street parking. The arithmetic has yet to be done on projections

for the six underground car parks the city authorities say they want to see built in the city. Meanwhile, a lack of funding for the two bridges needed to cross the Vistula river, which divides the city, means that Warsaw risks being separated into two as traffic jams the existing bridges at peak times.

Earlier this year, there was a failed attempt to persuade the city council to agree to a bond issue to finance the \$70m needed to build the Sienkiewic Bridge in the south of the city. The councillors turned down a suggestion that the city should levy tolls to service

the loan. Instead, the city and the central government are spending around \$50m this year to maintain and extend a new 12-km underground railway line which links the Urynow high-rise housing estate in the south with the city centre.

The metro, which had taken 12 years to build, was opened 18 months ago and has since been used by an estimated 38m passengers yielding a revenue of around \$14m. Its critics argue that funds could be better spent on improving the surface traffic system and public bus and tram networks.

Healthcare

A suitable case for surgery

Poland's underfunded health service is in a critical state, writes Christopher Bobinski.

As doctors and nurses threaten strikes to beck a campaign for higher wages, the government is at a loss as to how to make the service efficiently address the country's health problems.

Some pointers might come from a group of US investors who have established ABC Medcover in Poland. This provides private health care on the "managed care" system under which those involved pay while they're healthy and are then looked after when they fall ill.

The scheme, which is administered from a clinic once reserved for medal-winning athletes in Warsaw, looks after 5,000 individuals, many of them employees of the 230 mostly foreign companies which have signed up.

This autumn, Community Health Plan, based in New York State and which manages the north-east of the US for Kaiser Permanente, the US healthcare company, came in as a partner.


But while ABC Medcover now mainly caters for executives at foreign companies, Edward Radkiewicz, the managing director, wants to take the plan to local companies with bigger workforces.

His company is already handling health checks on personnel for some of the western-owned fast-food chains in Poland.


The next natural step is to look after workers at Poland's foreign-owned industrial producers.

The initial investment in the operation, which started last year was \$6m, and the company intends to spend up to \$15m on expanding into six or seven leading Polish cities by the end of next year.


Healthcare in Poland is free, and average 480 zlotys is spent on each patient annually. More than two-thirds of that figure is provided by the state, but the rest comes from the patients themselves, paying for items such as medicines.



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مكتبة النجف

6 POLISH SERVICE INDUSTRIES

Advertising • by Anthony Robinson

Agencies are making their mark

Poland changed from a country of shortage to one of abundance almost overnight

One of the most potent and instantly recognisable examples of political advertising - the red and white Polish streamer flag and marching crowds of Solidarity - was created by amateurs while Poland was still a communist-ruled country and the only advertising agency was Agpol, a dreary state-owned monopoly.

Since then, the native talent for snappy slogans and visual images has been shifted into more commercial channels as more than 100 Polish advertising agencies have sprung up in competition with a dozen or so of the big multinational ones who followed their international clients to the biggest single market in the region.

Between 1992 and 1995, advertising expenditure in Poland practically doubled every year, spearheaded by the big multinational consumer goods corporations who spent heavily to establish their trade marks and raise brand consciousness.

Total advertising expenditure doubled from \$123m in 1992 to \$246m in 1993 and rose to \$51m in 1995. This is equivalent to around 0.43 per cent of GDP, compared with over 1 per cent in most fully-mature capitalist economies, so there is considerable scope for further growth as incomes rise and consumers become more sophisticated and choosy.

"We had to absorb the 90-year history of advertising in six years," says Nina Kowalewska, who runs Young and Rubicam's Warsaw operation. "But Poland now has around 20 big agencies, employing around 60 people, and another 30 smaller agencies. The agencies now employ around 2,500 people directly, plus a small army of outside contributors in graphics studios, printers, poster stickers, TV production people and the like."

"None of these jobs or professions existed before 1989," she adds. "Virtually overnight, Poland changed from being a shortage economy to an economy of abundance. This has been traumatic for many people facing consumer choices for the first time."

Mike Kirkham, one of a handful of expatriate managers at the agency, says that one of the problems facing the industry is the low telephone density. While most households have a television and 19 per cent are tuned in to cable TV, checking the effectiveness of television advertising is difficult in a country where only 38 per cent of households have a telephone.

But such technical problems are minor compared to the attitudinal problems faced at the outset of the transition to a consumer-orientated economy. "Agpol used to advertise things that nobody wanted, and the general attitude towards advertising was that if something needed advertising it was probably no good, or was just another form of government propaganda," says Carol Schuster, a young American who set up and runs DMB & B, the Polish arm of the US-based advertising company. On October 21 it was announced she was being promoted to managing director of the company's New York operations.

The company's headquarters, in a Warsaw suburban villa, is crammed with awards and plaques testifying to the creative and marketing successes of its mainly Polish staff over the past five years. Last year, the agency saw a 50 per cent rise in revenue to \$35m, which put it in the top three in both billings and media buying. Roughly half its income was generated from new business. Its blue chip client base includes Coca-

Cola, Master Foods, Phillips and Tetra Pak. DMB and B's TV campaign for Bonaqa, Coca-Cola's new mineral water, was judged good enough for screening to the wider European market, while its award-winning "spotted cow" long-life milk campaign for Tetra Pak was so successful that it had to be temporarily withdrawn because demand outstripped production.

Widespread use of posters, brightly-painted advertisements on trams and at bus stops, and state-of-the-art revolving panel screens on the side of prominent buildings have all brought new light and colour to formerly drab streets. They form an important element in creating the image for Poles and foreign visitors that Poland has become a "modern", western consumer society, although the impression of modernity is sometimes still little more than skin deep.

But Poland has come a long way since Ms Schuster and other advertising professionals arrived in a "white space market" at the start of the decade. As a homogeneous country of 39m people, of whom 98 per cent are Poles, mostly Catholic, and half aged under 40, Poland is a highly attractive market for the purveyors of mass consumption goods.

The economy is growing at a rapid 6 to 7 per cent annually, and literacy, skills and educational standards are high. Aspirations, especially of the younger generation, are even higher. "Up to now, there has been much less market segmentation in Poland than most western markets, although the way advertisers target the growing middle income, middle class group means that advertising is beginning to segment society," Ms Schuster adds.

Just what constitutes the middle class in this former communist country is a moot point. For Ms Schuster, it consists of those earning around \$500 a month. For Tomasz Bankowski, director of Eurofundusz, a recently-launched Polish investment fund "the middle class consists of all those who can save 10 per cent of their income - which, we think, already numbers several million people."

Eurofundusz, working with Pekao BP, the main Polish savings bank, and Alliance Capital, of New York, is the third such fund to be launched in Poland. It hopes to have 50,000 to 60,000 clients by the end of 1997, and a worth of 200m zlotys. In a country where rapid growth and an appreciating currency has led to rapid growth in real incomes - and a one-third jump in bank deposits between January and August - such ambitions do not seem excessive.

As agencies multiply, so does the amount of advertising in towns and cities

Cola, Master Foods, Phillips and Tetra Pak. DMB and B's TV campaign for Bonaqa, Coca-Cola's new mineral water, was judged good enough for screening to the wider European market, while its award-winning "spotted cow" long-life milk campaign for Tetra Pak was so successful that it had to be temporarily withdrawn because demand outstripped production.

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Cola, Master Foods, Phillips and Tetra Pak. DMB and B's TV campaign for Bonaqa, Coca-Cola's new mineral water, was judged good enough for screening to the wider European market, while its award-winning "spotted cow" long-life milk campaign for Tetra Pak was so successful that it had to be temporarily withdrawn because demand outstripped production.

Widespread use of posters, brightly-painted advertisements on trams and at bus stops, and state-of-the-art revolving panel screens on the side of prominent buildings have all brought new light and colour to formerly drab streets. They form an important element in creating the image for Poles and foreign visitors that Poland has become a "modern", western consumer society, although the impression of modernity is sometimes still little more than skin deep.

But Poland has come a long way since Ms Schuster and other advertising professionals arrived in a "white space market" at the start of the decade. As a homogeneous country of 39m people, of whom 98 per cent are Poles, mostly Catholic, and half aged under 40, Poland is a highly attractive market for the purveyors of mass consumption goods.

The economy is growing at a rapid 6 to 7 per cent annually, and literacy, skills and educational standards are high. Aspirations, especially of the younger generation, are even higher. "Up to now, there has been much less market segmentation in Poland than most western markets, although the way advertisers target the growing middle income, middle class group means that advertising is beginning to segment society," Ms Schuster adds.

Just what constitutes the middle class in this former communist country is a moot point. For Ms Schuster, it consists of those earning around \$500 a month. For Tomasz Bankowski, director of Eurofundusz, a recently-launched Polish investment fund "the middle class consists of all those who can save 10 per cent of their income - which, we think, already numbers several million people."

Eurofundusz, working with Pekao BP, the main Polish savings bank, and Alliance Capital, of New York, is the third such fund to be launched in Poland. It hopes to have 50,000 to 60,000 clients by the end of 1997, and a worth of 200m zlotys. In a country where rapid growth and an appreciating currency has led to rapid growth in real incomes - and a one-third jump in bank deposits between January and August - such ambitions do not seem excessive.

As agencies multiply, so does the amount of advertising in towns and cities

As agencies multiply, so does the amount of advertising in towns and cities

Advertising

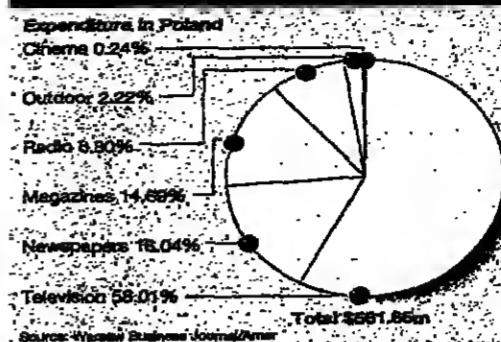


Table of Top agencies in Poland 1995 billings (\$m): 1. Leo Burnett 49.5, 2. Leo Burnett 38.0, 3. Leo Burnett 35.5, 4. Bates Saatchi & Saatchi 35.0, 5. TBWA 30.0, 6. Leo Burnett 25.1, 7. BBDO 25.3, 8. Young & Rubicam Poland 24.0

Advertising • by Christopher Bobinski



As agencies multiply, so does the amount of advertising in towns and cities

Sweet breath of freedom

Television and radio airwaves buzz with action as stations seek supremacy

Poland's print and broadcast media have changed beyond recognition in recent years; gone are the days when the communist authorities owned and controlled almost everything, and censors vetted each printed word and broadcast picture.

In a few years a generation of journalists, who had learned to score small victories over the censors and to write for readers who had learned to look between the lines, has faded away. Instead, the media have been invaded by the young, whose enthusiasm more than made up for their lack of experience and who are now maturing into young professionals.

Despite the new-found freedom for the media, political controversies continue to plague state-owned television (TVP), whose two national channels are still watched by around 80 per cent of the viewing audience. TVP, though, is losing viewers to Polsat, a locally-

owned national commercial station which now has one-fifth of the total audience and whose revenues are growing apace.

Both stations are soon to be challenged by TVN, a joint-venture between Central European Media Enterprises (CME), a US-funded enterprise specialising in TV broadcasting in the region, and ITI, a local media company which has won a licence to broadcast in Poland's northern region as well as in Warsaw and Lodz, two of the country's largest cities.

Meanwhile, Niesza Telewizja, a group of local businessmen with strong support from the ruling Left Democratic Alliance (SLD) has won a licence for central Poland, including Warsaw, and is now seeking funding from both listed and state-sector Polish companies to put its station on the air.

Canal Plus, the French pay-TV channel which has won 76,000 subscribers and hopes to have 200,000 by the end of next year, caters to a more select audience. Marc Olivier, its local chief, says he is recruiting the new middle class. "We send out our mailing shots to credit card

holders," he says, adding that 52 per cent of his audience is aged between 25 and 40, while four-fifths have a car.

TVP is suffering from the competition as the politicians push to have a say on what is broadcast on the state-owned stations at least. The political dogfights over TVP have led to frequent management changes which have paralysed long-term planning as the company's finances deteriorate. "The worst scenario is that TVP's audience could sink to around 30 per cent, as has happened in the Czech Republic," says Karol Jablowski, a member of TVP's supervisory board.

Foreign ownership has made the greatest inroads in newspapers and magazines, where a long-term decline in readership has been reversed by the mostly German-owned colour magazines, some of which add a tin copier a week to the country's less discriminating readers.

And while the censors have disappeared, the media have had to learn to live with advertisers who spent a total of around \$540m last year, both on newspapers and on radio and TV, according to research from Amer Nielsen.

Television took a 58 per cent slice, while newspapers and magazines' advertising revenues accounted for 31 per cent. Radio brought up the rear with a more modest 9 per cent share, with the remainder going to outdoor and cinema advertising.

The local newspapers are in the main now owned by either the Nene Passauer Press, from Bavaria, or Orla, from Norway, while the latter group now also controls Rzeczpospolita, the main quality daily. Gazeta Wyborcza, the national quality newspaper which sold almost 400,000 issues a day last year, is still controlled by its local owners, albeit with a minority stake held by Cox Enterprises, a US publisher.

The dailies are supplemented in their business reporting by a clutch of weekly magazines which have seen an invasion of Swiss and Swedish publishers intent on garnering a market which market research is telling them will explode over the next few years. So far though they have been shunned by the mass of Poland's new businessmen.

Advertisement for Rzeczpospolita newspaper. Text includes: 'RZECZPOSPOLITA', 'Prezasi PSL za rekonstrukcja rządu', 'Poland's Leading Quality Newspaper available everyday throughout the country', 'the best, the quickest, most reliable source of current news and information', 'We supply information - you make the decisions', 'Please contact our representative in London: Mercury Publicity Limited, 16 John Street, London WC1N 2DL, tel. 00 44 71 831 6631, fax 00 44 71 404 4574'.

Advertisement for Polish Leasing Company S.A. Text includes: 'Polish Leasing Company S.A.', 'LEASCO', 'One of the top leasing firms in Poland. Established in 1991.', 'Your only limit is your imagination. Talk to one of our structured leasing experts', 'for more informations call Tomasz Maczugaowski Poland 42-200 Czestochowa ul. Kopernicka 19 tel. (0048 34) 656-433 tel./fax (0048 34) 656-391'.

Handwritten Arabic text: هكنا من الاجل

HENRY BUTCHER International Asset Consultants 0171 405 8411

FINANCIAL TIMES COMPANIES & MARKETS Wednesday October 30 1996

KYOCERA, world leader in high-tech ceramics, continually develops new uses for its technology...

IN BRIEF

Ericsson pre-tax profits up 23.4%

Ericsson, the Swedish telecommunications equipment manufacturer, claimed to be the world's largest supplier of mobile and fixed network systems after 20 consecutive quarters of improved order bookings...

Lower chemicals prices hit DSM Lower prices and higher raw material costs hurt profit margins at DSM, the Dutch chemicals company...

Pizza group joins Madrid Bolsa Madrid's Bolsa, after a long period of domination by solid stocks in the banking and utility sectors, is to gain an unusual newcomer - Tele-Pizza...

Bridgestone buys Fedstone of S Africa Bridgestone, one of the world's leading tyre-makers, is to buy Fedstone, South Africa's second-largest manufacturer...

MG sells British Biotech shares Morgan Grenfell, the UK investment bank owned by Germany's Deutsche Bank, sold 22.1m British Biotech shares...

Jason Gold to shut Tajikistan mine Jason Gold, the Canadian mining group, said it is closing down its gold venture in war-torn Tajikistan after a series of conflicts with the government...

Table with 2 columns: Company Name, Share Price. Includes ABN Amro, Alparit Alstom, Amec, America Online, Anglo American, Axiel, BHP, BMW, BP, Benarx, Banco Espirito Santo, Bancotto Hipotecario, Bre-X, Bridgestone, British Biotech, British Gas, Bruno Benani, Buteka Industrial, CS First Boston, CalEnergy, Canal Plus, Canva, Cariplo, Chubb, Columbia TriStar, Compaq Computer, Creditanstalt, DSL Bank, DSM, Denka Business, Deutsche Telekom, Digital Equipment, Ean Corporation, Elf Aquitaine, Empress ICA, Engen, Ericsson, Fedstone, Filinvest Dev, Goldman Sachs, Goodwill Investment, Grupo Tribasa, -SBC Greenwell, Handelsbanken, Hewlett-Packard, Hino Motors, Howden, IBM, ICI, Ina, Jardine Fleming, Lagardere, Larioho, Manroy Hotel Bank, Matthew Clark, Mocojo, Morgan Grenfell, Nationwide Insurance, Nelson Gold, Neptunia, News Corp, Nichel Finance, Nippon Oil, Northern Electric, PT Panutan Duta, Peugeot, Pramlar Oil, Rany Contraeu, Royal Dutch/Shell, SGS-Thomson, San Miguel, Shanghai Petrochem, Siemens, Silicon Graphics, Samprasong Land, Sony Pictures, Sumitomo, Sun Hung Kai Props, Sun Microsystems, TelePizza, Texaco, Thomson, Total, Unocal, VEB Trikotex, Zeneca, Zeravaham Gold.

Market Statistics table with columns for various market indices and their values.

Chief price changes yesterday table listing price changes for various commodities like Lambport, W, Zinn, etc.

Hollywood agrees video disc deal

The consumer electronics industry yesterday agreed to a deal with Hollywood studios for the launch of the new product in time for the busy pre-Christmas sales season. However, the launch plans were put on hold because of the electronics industry's failure to agree terms for copyright protection with the Hollywood film studios...

Electrolux set to pull out of industrial goods

Electrolux of Sweden yesterday vowed to accelerate the restructuring of its commercial appliances division and press ahead with the sale of its last remaining industrial products business following disappointing third-quarter figures. The world's largest household appliance manufacturer saw pre-tax profits fall from SKr665m to SKr520m (\$75m) on reduced sales of SKr25.9bn compared with SKr28.2bn in the third quarter of the previous year...



Leif Johansson: blamed profits fall on unhelpful exchange rates and sluggish demand

Proton poised to take 80 per cent Lotus stake

Norfolk, England. The remaining stake will continue to be held by Mr Romano Artioli, the Italian entrepreneur whose Luxembourg-based holding company, Bugatti International, bought Lotus from General Motors three years ago for around \$60m. Mr Artioli, a former distributor of Japanese and Ferrari cars in northern Italy, tried to revive the Bugatti marque in the late 1980s, but both the Italian operating company and the Luxembourg parent are now in receivership with combined liabilities of more than \$100m...

Barry Riley Don't worry about the yen, look at the D-Mark

Weakness in the Japanese yen, which has dropped from Y110 to Y114 to the dollar in four weeks, should not distract attention from what may turn out to be a bigger forex story, the past week's firming of the European currencies against the dollar. On Monday, President Bill Clinton unveiled a US budget deficit of only \$107bn, sharply lower than for the previous fiscal year and a trivial proportion of GDP by European or Japanese standards. But he is making less fuss about the trade deficit which is widening again as the buoyant US economy sucks in imports...

The Japanese, their election over, are taking advantage of the temporary US parochialism. Last year's bitter trade dispute with Japan has been forgotten as the Clinton administration enjoys the benign short-term effects of a stronger dollar, notably in restricting inflation. But the longer-term imbalances of the US economy will have to be addressed in Clinton's second term, assuming he wins by the projected landslide next week. Meanwhile, the Japanese, their election over, are taking advantage of the temporary US parochialism. The simple rule is that if you print enough money you will weaken the currency, even if there is a trade surplus. And while for a year or two the money has mainly been exported by the Bank of Japan through foreign exchange intervention, it seems that private capital outflows are now expanding rapidly as domestic bond yields...

Advertisement for The Royal Bank of Scotland. Text: THE RIGHT SIZE. THE RIGHT PEOPLE. THE ROYAL BANK. DESIGNED TO DELIVER. At The Royal Bank of Scotland we're confident that we can make a difference to your business...

COMPANIES AND FINANCE: EUROPE/THE AMERICAS

Ericsson claims lead as pre-tax jumps 23%

By Alan Cane

Ericsson, the Swedish telecommunications equipment manufacturer, claimed yesterday to be the world's largest supplier of mobile and fixed network systems, after 20 consecutive quarters of improved order bookings.

Announcing the group's third-quarter results, Mr Lars Ramqvist, chief executive, said: "We hold a strong market position as the leader in mobile telecommunications, with AXE as the internationally highest-selling telephone switch."

The group said pre-tax profit in the third quarter came to SKr2.148bn (\$326m), a 23.4 per cent improvement on the SKr1.741bn recorded in the same period a year earlier and exactly in line with market expectations.

For the first nine months of the year pre-tax profit came to SKr6.53bn compared with SKr5.14bn in the same period of 1995, an increase of 30 per cent.



Lars Ramqvist: "We hold a strong market position as the leader in mobile telecommunications"

Order booking rose 22 per cent to SKr 95.63bn in the first nine months of 1996, compared with SKr78.59 for the same period a year ago, chiefly because of growth in radio communications and public telecommunications, the company said.

Shares in Nokia, the Finnish company which holds a leading position in the mobile phone market fell from 5.2 to 4.8 - a drop of

profit-taking, which came after strong growth in the stock since mid-July and disappointment that the company had not produced results ahead of expectations.

Shares in Nokia, the Finnish company which holds a leading position in the mobile phone market fell from 5.2 to 4.8 - a drop of

almost 4 per cent - as dealers concluded that Ericsson may be winning a greater share of some of Nokia's core markets.

Ericsson's net sales in the first nine months came to SKr78.2bn, an increase of 17 per cent compared with the SKr66.9bn recorded in the same period in 1995. Gross margins weakened slightly,

and increased vendor finance. Telecom equipment suppliers are increasingly providing support to operators in the form of either finance or consultancy as a way of opening markets.

The US remains the company's largest market, followed by China/Hong Kong, Sweden, the UK, Italy and Spain. Exports from Sweden

rose 30 per cent from last year, to SKr94.5bn.

Analysts said the results indicated Ericsson had not relaxed its grip on its key markets. "This is a very solid set of numbers. Ericsson is the quality stock in the sector," one said.

Mr Ramqvist said there were two reasons for Ericsson's continued success. "First, we have a very strong market organisation. Based on a long-term presence in more than 100 countries, we have established relationships and gained knowledge which give us the opportunity to serve customers locally and meet their varying needs."

"Second, we derive our strength from focused investments in research and development. More than 18,000 employees in 23 countries are involved in technical development."

He said the company had been analysing its strategies through a programme called "2005 - Ericsson entering the 21st Century".

Analysts believe markets now understand that Ericsson and Nokia are fundamentally different from Motorola of the US, a leader in mobile communications but also a manufacturer of semiconductors. They are leaving full-year pre-tax profit estimates at SKr9.2bn, against SKr7.62bn last year. Lex, Page 12

Lower prices hit DSM

By Daniel Green in London

Lower prices and higher raw material costs hurt profit margins at DSM, the Dutch chemicals company, which reported third-quarter results yesterday.

Net profits fell from Ft 234m in the previous year's third quarter to Ft 178m (\$104.3m). Operating profits in the period fell from Ft 342m to Ft 239m, while turnover rose from Ft 2.26bn to Ft 2.48bn.

The company warned that its fourth-quarter results would be affected by higher raw material costs, particularly for ammonia, which is used in most plastics, as well as by planned maintenance shutdowns.

"We expect it will be possible to pass on only a part of

the increase in feedstock costs via the prices of our products," said the company. DSM shares fell Ft 5.1 to Ft 161.5.

"Based on the third-quarter results, we maintain our forecast that 1996 will be a good year for DSM," said Mr Simon de Bree, chairman.

Mr de Bree said investments of Ft 1.3bn so far in 1996 were targeted mainly at strengthening DSM's fine chemical activities. The quarter's capital spending rose from Ft 252m to Ft 416m, including the amount spent on buying Spanish company Derivados del Etilo.

Cash flow fell from Ft 407m to Ft 366m, and earnings per share from Ft 25.61 to Ft 19.63.

Analysts said the outlook was not bad for the com-

pany. "The industry, including DSM, has seen good volume growth in recent months, and there should be enough momentum for prices to rise further," said one London-based chemicals analyst. "Over the longer term, however, increased capacity on a global basis will make it more difficult to keep prices rising."

DSM's third-quarter performance followed a 40 per cent fall in first-half profits, blamed on last year's decline in the prices of petrochemicals and plastics.

Selling prices in the six-month period were down 6 per cent, while sales volume rose 1 per cent, helped by last year's acquisition of Chemie Linz, the Austrian fine chemicals business, which lifted sales 4 per cent.

Chernin emerges as News Corp number two

By Christopher Parkes in Los Angeles

Mr Peter Chernin, a 45-year-old television and film specialist, yesterday emerged as a clear second-in-command to Mr Rupert Murdoch in a sweeping shake-out of News Corp's management structure.

Mr Chernin, appointed group president, will also take on the role of chairman and chief executive of the media empire's North American operations, which will be consolidated under the Fox Group.

He will share the job of chief operating officer at News Corp with Mr Chase Carey, a 42-year-old television expert.

The promotions, which follow two years of relative stability within the group's upper US echelons, appear to conclude the long-running debate over the successor to Mr Murdoch, the 65-year-old chairman.

Mr Murdoch, main architect, spokesman and relentless driver of the business, has been under pressure from US investors for some years to act.

He will remain in clear overall control, although he also announced the formation of a new management group - a so-called "Office of the Chairman" - in an apparent concession to consensus. His 34-year-old son, Mr Lachlan Murdoch, named managing director of the group's Australian operations last month, yesterday moved further up the pecking order, joining the News Corp board with Mr Chernin and Mr Carey.

Although the changes are likely to meet most investors' demands, they appear to add further layers of complexity to the power structure at News Corp. The group, which generates revenues of \$10bn a year from its international operations, this year inaugurated an 11-person strategic executive committee to steer the company.

The Office of the Chairman has been set up to manage international operations. Participants include Mr Murdoch Sr - include Mr Chernin, Mr Carey, Mr David DeVoe, chief financial officer, and Mr Arthur Siskind, the group's legal brain.

Mr Chernin, former president of the Lorimar film company, was promoted from the Fox TV programming arm to lead 20th Century Fox in 1993 after the departure of Mr Joe Roth, now film supreme at Walt Disney.

Mr Carey's last promotion, to chair Fox Television, came in 1994 when the group's broadcasting chief, Ms Lucie Salhani, quit.

Both men have played leading roles in propelling the Fox television network to a position from which it may challenge the influence of US broadcasting's "big three" - NBC, CBS and ABC. However, its progress has slowed recently.



Mexico construction mixed

By Robert Graham in Mexico

Mexico's three largest construction companies reported mixed third-quarter results this week, after patchy recovery from last year's recession. Empresas ICA, the country's biggest construction company, reported a 30 per cent jump in third-quarter sales to 1,870m pesos (\$200m), largely because of the company's increasing operations in other countries, which accounted for 27 per cent of revenues.

Bufile Industrial, which specialises in industrial construction, saw third-quarter sales jump 72 per cent to 1,230m pesos, owing to the company's execution of major projects, particularly in the oil and petrochemical sectors. However, Grupo Trifasa, which was closely involved in the toll-road building that was the most dynamic part of the industry in the early 1990s, saw sales drop 12 per cent to 433m pesos.

Construction activity, which fell more than a quarter in 1995, increased only 3.6 per cent year-on-year for the first seven months of 1997, according to government figures. However, construction companies predict a more pronounced upswing in 1997, stimulated by financial restructuring of troubled toll road concessions, greater aid for mortgage holders, increased public spending on private and off-balance sheet infrastructure projects, especially in the oil and power industries.

Activity has also shifted from road building towards industrial projects, particularly those related to exporting industries. Operations paid for in foreign currency, whether carried out in Mexico or abroad, now account for 40 per cent of ICA's sales, almost twice the proportion of a year ago. ICA reported an 11 per cent increase in operating profit to 155m pesos compared with the same period a year before, while net profits slid from 57m pesos to 15.5m pesos because of fewer profits from financial operations. Bufile's operating profit moved up 161 per cent to 70.8m pesos, while net income of 18.6m pesos, with a loss of 68m pesos last year. Grupo Trifasa operating income fell 75 per cent, to 18m pesos. Daniel Dombey, Mexico City

Financial Regulation Report

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PUBLIC NOTICES

THE HUNGARIAN INTERNATIONAL BANK LIMITED PENSION AND LIFE ASSURANCE SCHEME ("THE SCHEME")

NOTICE IS HEREBY GIVEN pursuant to Section 27 of the Trustee Act 1925 that the Trustees for the Scheme are winding up the Scheme.

Philip Long ("the Liquidator") of Pannell Kerr Forster was appointed as the liquidator of Hibco Limited (In Members Voluntary Liquidation) (formerly known as The Hungarian International Bank ("Hibco")) on the 15th July 1996 pursuant to s109 of the Insolvency Act 1986. The Liquidator acts as Trustee to the Scheme.

Any former employees of Hibco who believe that they were or are or should have been members of the Scheme and who are not receiving a pension from the Scheme or who have not received announcements from the Trustee of the Scheme are required to write to Mr P Kennedy at Davies Arnold Cooper Solicitors, 60 Fountain Street, Manchester, M2 2FE before the 31st December 1996 to make a claim for benefits under the Scheme.

Claimants should provide their full name, address, date of birth, the period during which they worked for Hibco and any documents supporting their claim.

In addition, if any person or persons have any other claims against or interest in the Scheme, they are requested to write to Mr P Kennedy at Davies Arnold Cooper at the above address setting out particulars of such a claim in writing before the 31st December 1996.

After the 31st December 1996 the Trustees may distribute the assets of the Scheme amongst the persons entitled thereto having regard only to the claims and interests of which they have prior notice and will not, as regards the assets so distributed, be liable to any person of whose claim they do not then have notice.

DAVIES ARNOLD COOPER SOLICITORS
 ON BEHALF OF THE LIQUIDATOR

SGS-Thomson upbeat on chips

By Paul Taylor in London

After a year-long slump, the global semiconductor market appears to be on the brink of recovery, according to Mr Pasquale Pistorio, president and chief executive of SGS-Thomson Microelectronics, the Franco-Italian chip manufacturer.

Mr Pistorio said yesterday the market was likely to pick up from the second half of next year, ending the difficulties for semiconductor manufacturers caused by worldwide over-supply and falling prices for their products.

During a visit to Japan, Mr Pistorio said: "We don't have a crystal ball, but we estimate that, when you are coming out of an inventory stabilisation phase, as we are now, prices tend to stabilise even at a very low level."

His comments confirm the growing optimism among semiconductor manufacturers that the slump - which

has seen sales fall for the first time in a decade and forced some manufacturers to slash production - may be coming to an end.

Earlier this month the US Semiconductor Industry Association (SIA) published figures showing that its book-to-bill ratio, a leading indicator of market trends, rose in September to its highest level this year.

Mr Doug Andrey, SIA's director of information systems and finance, describes the figures as "the most positive numbers we've seen all year". The data suggested the 1996 slowdown had "bottomed out", he said.

Yesterday, Mr Pistorio predicted that semiconductor supply and demand should level out this year as huge stocks are cleared.

"In the second half of 1997, we see adequate utilisation rates with demand and capacity in balance. So we expect the market will again follow the standard pattern of growth in the semiconductor industry," he said.

Canal Plus signs fresh film deal

By Andrew Jack in Paris

Canal Plus, the French pay TV group, yesterday signed the second agreement in two days with a large US media group for exclusive distribution of films on its satellite and terrestrial channels.

It agreed a contract, expected to last about five years, with Columbia TriStar International Television, a division of Sony Pictures Entertainment, which holds the rights to a large collection of US films.

The contract gives Canal Plus exclusive access to the first French broadcasting rights to the new films controlled by the US group for Kiosque, the pay-per-view service on its CanalSatellite service, as well as the existing encrypted Canal Plus television channel.

Columbia's recent films include *Sense and Sensibility*, *Jurassic Park* and *Legends of the Fall*, while its rights to earlier productions include such films as *Lawrence of Arabia* and *Ghostbusters*.

The news follows the announcement by Canal Plus on Monday that it had signed an exclusive contract for pay television with MCA, the US TV and entertainment group, for its catalogue.

That would bar rival pay television groups - and notably competitor satellite services - from using the catalogue, although unencrypted terrestrial channels could still have access to MCA's catalogue of films.

Canal Plus stressed the agreements did not increase the size of its existing film acquisitions budgets.

Ina up 30% at halfway

Ina, Italy's second largest insurer, reported a 30 per cent increase in first half pre-tax profits, from L396.8bn to L509.8bn (\$335m). The group, whose privatisation was completed in May, forecast end of year results would be "considerably better" than in 1995, which recorded a L812.2bn pre-tax profit.

Non-life business fell 14 per cent, from L1,968bn to L1,687bn, but life business rose 7 per cent, from L1,378bn to L1,388bn. The operating result on life business rose from L372bn in the same period last year to L437bn. On the non-life side - which is 55 per cent of activity - the operating result jumped to L20.5bn from L18.2bn. Before the results were released, Ina shares closed down 0.6 per cent yesterday, at L2,096.

Robert Graham, Rome

Banco Espirito Santo ahead

Banco Espirito Santo (BES), one of Portugal's leading banking groups, yesterday posted a 17 per cent increase in consolidated profit for the first nine months of 1996 to Est\$1.8bn (\$102.8m). Analysts said the better-than-expected results reflected strong financial trading gains from buoyant bond markets that had lifted the earnings of most Portuguese banks. Net profit for the parent bank rose 11.9 per cent, from Est\$1.5bn in the first three-quarters of 1995 to Est\$1.6bn.

Operating costs rose 7.1 per cent to Est\$4.5bn, mainly a result of the opening of new branches and investment in information technology, the bank said. Commission on the cross-selling of insurance premiums, which BES considers an important competitive advantage, rose 1.9 per cent. The group controls Transquilidade, Portugal's highest insurance company, but does not consolidate its accounts. Total assets grew 12.8 per cent to Est\$12.1bn in total loans rose 14 per cent to Est\$1.85bn.

Peter West, London

Peugeot sales advance 16.5%

Peugeot, the French automotive group, said sales rose 16.5 per cent, to FFt4.06bn (\$60m), year-on-year in the three months to September. It said sales for the nine months were up 6.9 per cent at FFt19.03bn. Peugeot said it sold a total of 1,488m vehicles worldwide in the first nine months, an increase of 6.2 per cent on the same period in 1995.

Sales in France were up 13.2 per cent at 581,200 in the same period, while sales in the rest of Europe rose 5.8 per cent to 729,000 and sales for the rest of the world increased 2.3 per cent to 177,800. Peugeot said the European car market expanded 12.2 per cent in the three-quarter and 6.6 per cent in the first nine months of 1996.

AFI News

Remy Cointreau strong

Remy Cointreau, the French drinks group, said a 4 per cent rise in sales to FFt3.07bn (\$458m), in the six months to September 30, from FFt2.94bn a year earlier. The company said the first-half figures reflected a trend in China, sustained growth in the US and markets in Europe. Cognac sales declined 2.7 FFt941m in the period. Liqueur, wine, and spirits rose 4 per cent to FFt1.1bn, and champagne sales steady at FFt743m. Sales of associated brands rose 2 per cent, to FFt782m.

AFI News

COMPANIES AND FINANCE: INTERNATIONAL

Bre-X moves to end Indonesian uncertainty

By Bernard Simon in Toronto

A company controlled by a son of Indonesia's President Suharto will receive consultancy fees totalling US\$40m and a 10 per cent stake in a rich gold property in return for helping a small Canadian exploration company bring the deposit to production.

Calgary-based Bre-X controls the Busang property in east Kalimantan, which is widely believed to be one of the world's richest gold deposits. Reserves are currently estimated at 47m ounces, but analysts expect the final figure to be much higher.

The uncertainty pushed Bre-X's shares, which are listed in Toronto, down by about a quarter in recent weeks. The shares had previously rocketed from under C\$2 in early 1995 to a peak of C\$34.65, after a 10-for-one share split.

will receive a fee of \$1m a month for 40 months. The Canadians will advance funds to enable Panutan to acquire the interests of the existing dissatisfied Indonesian partners. The funds will be recovered from the mine's cash flow. Bre-X and Panutan also plan to set up a jointly owned venture to supply utilities, fuel and limestone to the project.

have formed an alliance with a strong Indonesian partner. It did not mention that Mr Sigit is President Suharto's son. Officials at other Canadian mining companies described the deal as a necessary cost of doing business in countries like Indonesia. But one said that "it raises all kinds of moral questions. There are not too many 50m-ounce deposits around." Bre-X is currently seeking a partner, probably a large international mining group with the expertise and financial resources to help develop the deposit.

Margins squeezed at Banamex

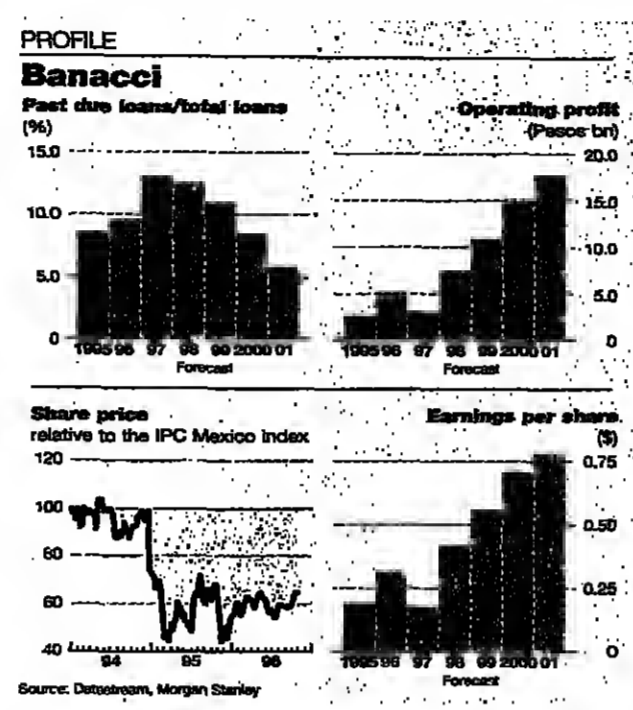
By Leslie Crawford in Mexico City

Greater competition for deposits and falling rates for borrowers squeezed interest income and margins at Banamex, Mexico's largest bank.

Nevertheless, the bank recorded a net profit of 601m pesos (\$76.2m) in the third quarter of 1996, 13 per cent higher than a year ago. That was mostly thanks to a large tax credit. The group recorded a pre-tax loss of 160m pesos.

loans to the government - and lower share of loans in its total earning assets. It said it had also seen an increase in real interest rates on its liabilities.

Mr José García-Cantera, Latin America banking analyst at Salomon Brothers in New York, said the results could signal the beginning of a worrying trend for Banamex, which is having to reward depositors with higher returns in the face of strong competition.



compared with a profit of 1.27bn pesos in the third quarter of 1995. For the year to September, however, pre-tax profit totalled 1.21bn pesos, against a 2.23bn peso profit in the first nine months of 1995.

Grupo Financiero Banamex-Actival, the financial group which owns Banamex, recorded an operating profit of 1.22bn pesos in the third quarter of 1996, an increase of 72 per cent on the year-earlier period.

Compaq targets workstations

By Louise Kehoe in San Francisco

Compaq Computer, the world's leading personal computer manufacturer, yesterday launched an aggressive attack on the market for technical computer workstations with the introduction of high-powered machines that undercut prevailing prices.

latest Pentium Pro microprocessors and Microsoft's Windows NT operating system, bringing the "Wintel" combination of hardware and software into the workstation arena.

"We expect to become the workstation market leader," said Mr John Rose, senior vice-president of Compaq's enterprise computing group. The company will initially target three segments of the market - mechanical design, financial modelling and advanced graphics applications, such as special effects for the film industry.

Compaq's move into the market for workstations reflects its ambitions to become one of the world's top three computer companies by 2000.

Compaq's workstation prices are also expected to cause a stir. With prices ranging from \$4,300 to \$10,200, Compaq claims to have undercut Sun's prices by up to 75 per cent.

INTERNATIONAL NEWS DIGEST

Elan income at \$28.5m in quarter

Elan Corporation, the Irish-based drug delivery company, said that net income for the three months to end September was \$28.5m before a one-time charge. A charge of \$484.8m arose from the acquisition of Athena Neurosciences and largely represents the value of the acquired "in-process research" in Athena which has been written off in the income statement, Elan said.

AOL to take \$406m charges

America Online, responding to challenges posed by the Internet, said it was taking \$406m in charges this year as it restructures its operations and revises pricing plans to make it more competitive. AOL, the world's leading provider of computer online services, said it would separate into three operating units and begin offering a number of new pricing options, including a flat monthly rate of \$19.95 for unlimited access. AOL's stock, which recently moved to the New York Stock Exchange from the Nasdaq market, jumped \$1.375 to \$26 in early trading.

CANTV registers with NYSE

The US Securities and Exchange Commission authorised the Venezuelan telecoms company, Compañía Anónima Nacional Teléfonos de Venezuela (CANTV) to register its shares with the New York Stock Exchange as part of a global offering of a 40 per cent stake in the company, due in late November. CANTV reported a net profit of \$831.255bn (\$86.5m) on total revenues of \$255.8bn for the first half of 1996, a 59.3 per cent drop in profits from the same period last year.

Modelo profit down 8%

Modelo, the Mexican brewer and bottler, reported net profit in the first nine months of 1996 totalling \$36.3m pesos (\$106m), down 8.6 per cent from \$14.8m pesos in the same period in 1995. Sales fell 2.6 per cent to \$5.9m pesos. Operating profit fell from 1.9bn pesos to 1.8bn pesos.

Sun Micro unveils its 'JavaStation'

By Louise Kehoe in San Francisco

Sun Microsystems yesterday unveiled its much-anticipated "JavaStation" network computer - and responded in scathing terms to a competing initiative announced by Microsoft and Intel on Monday.



Scott McNeely: NetPC a fat client in corsets

Mr Scott McNeely, Sun chairman and chief executive, announced that the JavaStation "thin client" computer would sell for \$742, with shipments scheduled to begin in December.

Unlike Network Computers, the NetPC will use Microsoft's Windows operating system as well as Intel chips. The companies promised technology advances to reduce administration costs.

The NetPC will "absolutely not" be less expensive to administer than a traditional PC, Mr McNeely responded. "You cannot have zero administration costs - which is what we are aiming at - on a Windows PC."

over the past two weeks in response to Sun's anticipated announcement, according to one of the participants. Nonetheless, it has gained the support of several leading PC manufacturers.

US insurers look for lifeline

Competition from banks and mutual fund groups is increasing

US insurance companies look likely to tap the market for new capital as they face new competition from banks and mutual fund companies in their life assurance operations. Yesterday, Chubb, the insurance company, announced that it had retained Goldman Sachs, the US investment bank, to assist with a strategic review of its life assurance companies "including the possible sale or spin-off of the business". It is also considering selling its real estate company.

Earlier this week, Nationwide Insurance Enterprise, a mutual company and the fourth-largest property and casualty provider in the US, refused to deny reports that it was considering a flotation of its fast-growing life company, although it said it was not actively considering it.

move would not be surprising because "in the long term, the property and casualty company would have to fund a significant portion of the life company's growth". He suggests that the growth in the popularity of variable annuities - in which pensioners are not guaranteed a fixed sum but receive payments which fluctuate with the market - had put more pressure on life insurers to build sales volume.

Mr Mayewski also suggests that regulatory changes to banking could add to the pressures on life companies to consolidate, as the tight rules which have barred banks from selling insurance since the 1930s are now slowly being lifted.

Bankers Trust wishes to thank the participants and guests of its first annual Global Paper & Forest Products Conference held in New York City October 29, 1996. Organized and Sponsored by: BT Securities Corporation. List of attendees including Ray M. Curran, Clifford J. Grum, Roger W. Stone, Jan Kidal, Arnold M. Nemirow, Patrick G. Crowley, Rainer Haggblom, Jane Aikman, Kathleen J. Hempel, Richard N. Smith, Mark S. Bogle, Michael Groeller, Thomas V. Brown, Marvin A. Pomerantz, Daniel D. King, Robert P. Newcomer, Yothin Damerncharwanit.

Correction Notice SWEDBANK (Sparbanken Sverige AB) US\$150,000,000 Undated Subordinated Floating Rate Notes Notice is hereby given that the notes will bear interest at 7.38281% per annum from 22 October 1996 to 22 April 1997. Interest payable on 22 April 1997 will amount to US\$373.24 per US\$10,000 note. Agent: Morgan Guaranty Trust Company

BANCA DI ROMA (Incorporated in Italy) ECU 200,000,000 Floating Rate Depository Receipts due 1997 In accordance with the terms and conditions of the Receipts, the interest rate for the period 31st October, 1996 to 30th April, 1997 has been fixed at 4.25% per annum. The interest payable on 30th April, 1997 against Coupon No. 11 will be ECU 223.11 per ECU 10,000 nominal and ECU 5,577.69 per ECU 250,000 nominal. Principal Payable Agent and Agent Bank: ROYAL BANK OF CANADA

Central Hispano Financial Services Limited U.S. \$ 100,000,000 Primary Capital Guaranteed Floating Rate Notes due 2006 with a substitution guarantee on a subordinated basis of Banco Central Hispanoamericano, S.A. Interest Period: October 29, 1996 to April 29, 1997 (182 days) Interest Rate: 6.75 % p.a. Coupon Amount: U.S.\$ 290.69 per U.S.\$ 10,000 Note Payment Date: April 29, 1997 Frankfurt/Main, October 1996 COMMERZBANK

Using the Internet · Louise Kehoe

Thin clients and fat servers

A look at JavaStation, Sun Microsystems' new low-cost desktop computer

When computer industry executives start talking about a "paradigm shift" in information technology, it is usually times for corporate computer buyers to hold on to their wallets. The launch of Sun Microsystems' JavaStations may be an exception. The company, a leader in high-powered computer workstations and in network servers, yesterday unveiled a new generation of low-cost desktop computers which, it claimed, will significantly reduce the running costs of corporate computer networks.

JavaStations are Sun's version of the much-typed Network Computers. But unlike the consumer-oriented prototypes demonstrated over the past year by Larry Ellison, chairman and chief executive of Oracle, the Sun machines are aimed squarely at business users. "While it is fun to talk about Network Computers that can access the Internet, the real need is for products that can... do mission-critical work at a drastically reduced cost. That's what Java Computing is all about," says Ed Zander, president of Sun's computer division. "We think we are on the brink of a new computing model that will be every bit as significant as the introduction of the PC in the late 1970s or the minicomputer in the late 1980s," he adds. This new computing model can be described in simple terms: thin clients, fat servers and big pipes. The JavaStation is the thin client, or simplified desktop computer. It has no hard drive, no floppy drives and no CD-Rom and will sell for about \$750 in the US. Sun also introduced new versions of its "fat servers", powerful computers designed to host programs and data files for networks of JavaStations. High speed networks, the third essential element, are already in place in many offices. The typical PC network, in contrast, comprises increasingly powerful desktop machines, with built-in programs and data storage disk drives, linked to "file servers"



containing corporate databases. Another difference is the software. JavaStations are optimised to run programs written in Sun's Java programming language, although they can also run Windows programs through emulation. Cynics might suggest that for Sun and Oracle the low-cost Network Computer creates opportunities to sell more of their core server and server software products. Yet Network Computers such as the JavaStation address a rising concern in many businesses about

the high cost of supporting large networks of PCs. Recent studies by computer market research firms, including the Gartner Group of the US, have estimated the "total cost of ownership" of a PC linked to an office network at between \$8,000 and \$13,000 a year, depending on what they are used for. These costs include depreciation, maintenance, support, training and the administration of upgrading software. Hidden costs in lost time and productivity can be as much as half of the total cost, according to the Gartner Group. These can include the time lost when highly paid professionals help colleagues fix computer problems, time wasted by people struggling to understand the complexities of a PC and the effects of viruses or other interruptions.

Over the typical three-year life span of an office PC, costs can mount to over \$10,000. "It is like spending \$200,000 on oil, petrol, insurance and maintenance for a \$20,000 automobile,"

says Zander. In contrast, Sun's "conservative" estimate for the annual cost of running a JavaStation is \$2,500. The Java computing model hands maintenance and administration functions back to computer professionals and eliminates many of the hidden costs. Among companies that have tested "beta" models of the JavaStation, the cost of ownership has proved persuasive. FTD, which operates a private computer network linking thousands of florists' shops around the US, ran its own tests. "The Gartner Group figures are dead on, with regard to the total cost of ownership of PCs and our estimates for the projected costs of PCs agree with Sun's," says Bill Phelan, FTD's vice president of technology. JavaStations are easier to maintain than PCs and provide more functionality than "dumb terminals," he adds. The group plans to install as many as 10,000 machines in members' stores, gradually expanding the functions beyond inter-city orders to include "discussion

groups, customer databases and credit card transaction processing. British Telecom has been testing prototype JavaStations as a possible alternative to the PCs the telephone company currently places on the premises of large customers to enable them to order services and receive bills electronically. The cost of supporting these PCs is about \$6,000-\$8,000 a year, says Terry Carlin, head of Systems and Product Launch at BT Customer Service. "We would expect to see support costs halved. These savings must be offset, however, against the overhead costs of network usage," he adds. So far, the balance is tipping in favour of the JavaStation. Sun's competitors point out that there may be additional expenses involved in installing JavaStations. Sun's estimates are "highly suspect", according to Pat Gelsinger of Intel, the leading supplier of microprocessors to the PC industry. Installing a network of JavaStations will mean replacing servers - an "enormous investment", he predicts. Another expense is the development of software. BT, for example, has rewritten its Service View software in Java. JavaStations are initially expected to be used in situations where people currently use a PC for a relatively narrow range of functions such as order entry or hotel reservations. First Union Bank, another beta tester, plans to add JavaStations in its capital markets operations for use by support personnel running custom, in-house developed applications. The addition of the Network Computers is "a natural evolution of our focus on network-centric computing", says Peter Kelly, senior vice president, capital markets technology and support. Perhaps the most telling response to the JavaStation, however, has come from competitors. On Monday Microsoft, Intel and several leading PC manufacturers announced a competing initiative to develop "NetPCs" - simplified Windows/Intel computers for introduction in mid-1997. The initiative was thrown together over the past couple of weeks following a demonstration of the JavaStation, according to one insider. "I guess we struck a nerve with Intel and Microsoft," says McNealy.

Information Technology
 The FT's review of Information Technology appears on the first Wednesday of each month

Watching brief



Transactions made safer

New "fast crypto" chips from Motorola promise a big improvement in the security of transactions on the Internet. The microchips, launched this week by the US electronics company, are designed for smartcards that companies such as Microsoft are promoting for online commerce. Smartcards containing one of the new chips can be inserted into a reader in a personal computer, for instance, to enable information such as credit card details to be transmitted securely. The cards disguise the data using public-key cryptography, which is very hard to crack. The fast crypto chips, which Motorola claims can encrypt information at 200 times the speed of conventional smartcard devices, can use longer keys which Motorola says would take a supercomputer 50 years to unpick. France's Schlumberger, the leading smartcard manufacturer, has selected the Motorola microchips for an electronic payment system under development. Motorola, UK: tel: (0)1355 565447; fax: (0)1355 342743.

Snap happy on the Web

Live pictures draw attention to Web pages, but setting up a camera to take and view snapshots over a network can be cumbersome. Axis Communications, a Swedish networking products company, has launched a colour digital camera designed to simplify connecting a camera to a network. The Axis NetEye 200 is self-contained, palm-sized and can be attached directly to a 10MB Ethernet network. It acts as a stand-alone Web server, allowing images to be seen with any standard Web browser, such as Netscape. Other applications for the Net Eye include network-connected security cameras and creating an Intranet photo library. Axis Communications: Sweden, tel: 46 2701800; fax: 46 136130; e-mail: Thomas.Pehrsson@axis.se. Watching Brief is compiled by Nicholas Denton; tel: (0)171 873 4357; fax: (0)171 873 4343; e-mail: Nick.Denton@FT.com.

Offerings on the Net

The US Securities and Exchange Commission has signalled tacit acceptance for initial public offerings over the Internet. It has given de facto approval for a \$5m (£3.2m) offering by Netter Digital Entertainment, a Hollywood production company, by issuing a "no

SOFTWARE Challenge of translating the spoken word

Nation shall speak unto nation

A machine that can translate a complex conversation is usually seen as the stuff of fantasy. But a prototype of a pioneering speech translation system, unveiled in Germany last week, represents a step, albeit an early one, in that direction. The Verbomobil system is designed to help Japanese and German managers who can understand a little English to agree on the time and place of a meeting. It can translate 2,500 German words and 400 Japanese words into English. It provides the "correct" translation in 75 per cent of cases. That may seem a modest achievement. But it represents a significant advance in some of the most difficult aspects of independent speech recognition, language processing and synthesis. "Verbomobil is, right now, the largest, most innovative speech-to-speech translation system there is in the world," says Reinhard

Karger, the project manager. Unlike conventional dictation systems or those that process written language, the Verbomobil system has to deal with the intermediate sounds of speech such as "ers and ums" or sneezing. The system also has a speech-rhythm module that works out phrasing from breaks and intonation. It can also distinguish the meaning of an ambiguous word from the emphasis in the sentence. For example, the German indefinite article can be translated as "a" or "one" in English. By analysing the stresses in the sentence, the system can work out the difference between, say, "to meet for one hour" and "to meet for an hour". Other ambiguities are handled by reference to the context of the speech. The project, which has received DM64.9m (£28.20m) in sponsorship from the German government and DM31m from industry, has involved

150 researchers and engineers from 29 universities and companies in Germany, the US and Japan - including Alcatel, Daimler-Benz, IBM and Philips. The project is run by Professor Wolfgang Wahlster at the German Research Centre of Artificial Intelligence in Saarbrücken. The system is composed of 24 communicating modules. The acoustic modules record and digitise the speech, while the recogniser modules use statistical language models, lexicons and key-word spotters. The linguistic modules use complementary forms of analysis, known as deep and flat. The deep analysis searches for strings of words that are grammatically correct, and analyses their meaning by referring to a module containing a lexicon of phrases. The flat analysis deals with non-grammatical sentences by extracting words and phrases that appear relevant to

the conversation. The transfer module then translates the phrases into their structurally correct English equivalent, which is synthesised into speech. The modules developed for the translation system can be used in other devices. For example, Mercedes-Benz has used the speech recognition technology in a device for car telephones that recognises phone numbers. The next phase of the project aims to extend Verbomobil's vocabulary to 10,000 words and expand its scope to deal with travel planning as well as meetings. It will also be developed to translate into German and Japanese. Researchers on the Verbomobil project are confident that it will lead to viable products. But the development of a machine that can handle a free-ranging conversation is not yet on the horizon. Vanessa Houlder

Ideas for a better Net

That improvements would internet users like to see to the network? Some clues emerge from a report on internet awareness, access and usage. The most common complaint concerns speed of access and downloading information - nearly half of sample of UK users said they would like to see it made faster. Almost 30 per cent of the sample said they would like to find information more easily, with better search engines or more focused browsers, for example. 1996 Internet Report. Continental Research. Fax: (0)171 1174 1174. E195 plus VAT.

Value for money
 How can you ensure your investment in IT is not wasted?

Potential improvements to the Internet

Improvement	%
Speed up access and downloading information	47
Make it easier to find information	28
Improve security and success of accessing	12
Improve security of transmitting information	9
Make it more user-friendly	9
More connectivity (eg of pornographic material)	8
Make it cheaper	8
Improve visual display	7
Exclude and restrict junk mail	4
Increase bandwidth	4
Keep it free (eg content and copyright)	2
No improvements necessary	7

A practical guide to help chief executives has been launched by an organisation whose members include companies such as Barclays Bank and Imperial Chemical Industries. The forum claims that in spite of the UK's annual spend of £20bn on IT, 70 per cent of users believe they obtain little return on their investment. Information for Profit: the CEO's Agenda for Action.

found 61 per cent believe core financial software does not readily provide information that supports management decision-making. The need to integrate financial and non-financial information was viewed as particularly important by 85 per cent of the survey, according to a preliminary report. Investment in software products to aid the financial reporting process was seen to be cost-effective by 79 per cent, but seen by 75 per cent as requiring a lot of attention.

Further information from Jyoti Banerjee at Taxa Brokers, tel: +44 (0)181 332 6160, mobile 0978 323440.

Figuring finance out

Financial software is an increasingly important tool for accountants, but still frequently disappoints. A survey of 570 members of the UK's Chartered Institute of Management Accountants

Business & Environment

The weekly Business and the Environment Page will be relaunched in a new monthly format on Wednesday November 6.

INFORMATION FROM THE BANK OF ENGLAND

GILT-EDGED CONVERSION OFFER FROM 12% EXCHEQUER STOCK 2013-2017 INTO 8% TREASURY STOCK 2015

The Bank of England announces an offer to convert holdings of 12% Exchequer Stock 2013-2017 into 8% Treasury Stock 2015 on 12 December 1996. The rate of conversion will be set at the discretion of the Bank of England. It will be on a clean price basis, announced at 3.30 pm on 12 November 1996, together with details of the action required to be taken by holders to assent to the terms of the conversion offer.

Registered holders of 12% Exchequer Stock 2013-2017 at the close of business on 5 December 1996 who have exercised the option to convert will be entitled to the full interest payment, gross or net of income tax as appropriate, due on 12 December 1996, the next interest payment date for 12% Exchequer Stock 2013-2017. However, an amount equal to five days gross accrued interest on 8% Treasury Stock 2015 (in respect of the period from 7 December 1996, the previous interest payment date for 8% Treasury Stock 2015, to the date of the conversion), at the rate of £0.10959 per £100 nominal of the converted amount of stock, will be deducted from the payment made, as consideration for the purchase of the gross accrued interest.

8% Treasury Stock 2015 issued as a result of the conversion will be fungible in all respects with the existing stock from the date of conversion. Holders who exercise the option to convert will receive the full six months' interest payment on 8% Treasury Stock 2015 due on 7 June 1997 which will be paid without deduction of income tax to all holders on that and all subsequent interest payment dates.

BANK OF ENGLAND
 LONDON
 29 October 1996

INTERNATIONAL CAPITAL MARKETS

Treasuries soar as wage inflation fears ease

GOVERNMENT BONDS

By Lisa Branstetter in New York and Richard Adams in London
The US Treasury market came to the rescue of European bonds yesterday, as receding fears of inflation in the US pushed up bond prices on both sides of the Atlantic.

suries soaring to levels not seen since early April. Near midday, the benchmark 30-year Treasury was 1/4 stronger at 100 3/8 to yield 6.708 per cent, the lowest level since April 1.

than the 0.8 per cent rise economists had expected. Also boosting the bond market yesterday was a sharp drop in consumer confidence which suggested that increased consumption would not exert an inflationary pull on the price of goods.

The Conference Board said that confidence slipped to 102.2 this month from 111.8 in September. Economists had forecast a modest gain in the index to 112.

Mr Joseph Liro of CIBC Wood Gundy said that given yesterday's positive economic data, the market was poised to break above its current trading range.

But Mr Shute said that bond futures were continuing to trade in a tight range between 99-100. "Until we see a break on the lower side, I'm not inclined to call [it]," he said.

Add-on from Spain troubles French franc sector

INTERNATIONAL BONDS

By Sarnar Iskandar and Stephen Fidler
Professionals in the primary bond markets had a difficult session yesterday - particularly in the French franc sector.

invited banks to bid for the new tranche, bankers were reported as saying that it could not "reasonably" be sold with a spread below 17 basis points over OATs.

for launching the deal is that SocGen wants to boost its ranking in the league tables. In the afternoon, the spread had widened to around 17 basis points, below the break-even level for syndicate members.

The euro area sector was once again active, with the European Investment Bank and DSL Bank both issuing new tranches of bonds fungible with recently-launched 10-year issues.

Mr Gustavo Franco, director of international affairs at the Brazilian central bank, said it was common for spreads to widen after

aggressively priced issues, especially in primary market trading, when it is easy for traders to sell the bonds short at no cost.

New international bond issues table with columns: Issuer, Amount, Coupon, Price, Maturity, Fees, Spread, Book-number. Includes entries for SAFAA, Barco Bonasutti, Export Fin. & Insurance, etc.

WORLD BOND PRICES

BENCHMARK GOVERNMENT BONDS table with columns: Country, Coupon, Red Date, Price, Day's change, Yield, Week ago, Month ago.

BUND FUTURES OPTIONS

BUND FUTURES OPTIONS (LIFE) Da250,000 points of 100% table with columns: Strike Price, Dec, Jan, Feb, Mar, Dec, Jan, Feb, Mar.

ITALY

NOTIONAL ITALIAN GOVT. BOND (BTP) FUTURES (LIFE) table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open Int.

SPAIN

NOTIONAL SPANISH BOND FUTURES (MDF) table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open Int.

UK

NOTIONAL UK GILT FUTURES (LIFE) table with columns: Open, Settle, Price, Change, High, Low, Est. vol., Open Int.

FTSE Actuaries Govt. Securities

FTSE Actuaries Govt. Securities table with columns: Price Index, UK Gilts, 1 Up to 5 years, 2 5-15 years, etc.

CAPITAL MARKETS NEWS DIGEST

Mortgage-backed deal from BHN

Argentina's state-owned Banco Hipotecario Nacional this week sold \$36m in mortgage-backed debt, primarily to international investors - marking the first such deal in an emerging market nation.

Two classes of senior debt, representing 85 per cent of the total offering, was sold to specialist investors in the US and Europe.

Bank prepares for strips

The Bank of England is preparing for next year's introduction of a market in strips - separate trading of registered interest and principal - by offering to convert a small pool of stock into a larger one.

CORRECTION

HSBC Greenwell

HSBC Greenwell's 1994 losses in gilt edged market-making were £871,000. The figure reported in yesterday's Financial Times was incorrect.

US INTEREST RATES

US INTEREST RATES table with columns: Instrument, Rate, One month, Three month, Six month, One year, Two year, Three year, Five year, Ten year, Thirty year.

BOND FUTURES AND OPTIONS

FRANCE: NOTIONAL FRENCH BOND FUTURES (MATIF) table with columns: Dec, Mar, Jun, Sep, Dec, Mar, Jun, Sep.

GERMANY

NOTIONAL GERMAN BUNDO FUTURES (LIFE) table with columns: Dec, Mar, Jun, Sep, Dec, Mar, Jun, Sep.

UK GILTS PRICES

UK GILTS PRICES table with columns: Instrument, Bid, Offer, Price, Yield.

FT/ISIA INTERNATIONAL BOND SERVICE

FT/ISIA INTERNATIONAL BOND SERVICE table with columns: Issued, Bid, Offer, Cng Yield.

UK INDICES

UK INDICES table with columns: Index, 29 Oct, 28 Oct, 27 Oct, 26 Oct, 25 Oct, 24 Oct, 23 Oct.

OTHER FIXED INTEREST

OTHER FIXED INTEREST table with columns: Instrument, Bid, Offer, Price, Yield.

DEUTSCHE MARK STRAIGHTS

DEUTSCHE MARK STRAIGHTS table with columns: Instrument, Bid, Offer, Price, Yield.

YEN STRAIGHTS

YEN STRAIGHTS table with columns: Instrument, Bid, Offer, Price, Yield.

OTHER STRAIGHTS

OTHER STRAIGHTS table with columns: Instrument, Bid, Offer, Price, Yield.

CONVERTIBLE BONDS

CONVERTIBLE BONDS table with columns: Instrument, Bid, Offer, Price, Yield.

COMMODITIES

COMMODITIES table with columns: Instrument, Bid, Offer, Price, Yield.

UK INDICES

UK INDICES table with columns: Index, 29 Oct, 28 Oct, 27 Oct, 26 Oct, 25 Oct, 24 Oct, 23 Oct.

FT/ISIA INTERNATIONAL BOND SERVICE

FT/ISIA INTERNATIONAL BOND SERVICE table with columns: Issued, Bid, Offer, Cng Yield.

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CURRENCIES AND MONEY

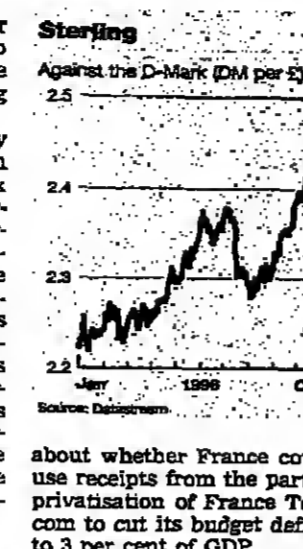
D-Mark gains on fears of Emu delay

By Stan Kuper

The D-Mark was the big winner on the foreign exchange markets yesterday, gaining 1.5 per cent to 1.93 DM per US dollar...

also said German interest rates could rise if M3 money supply growth stayed above target. Furthermore, the institutions said Germany could fail to meet the Maastricht criterion of a budget deficit of 3 per cent of GDP...

would remain on hold for the moment. This held for the dollar, partly because the news encouraged buying of US Treasury bonds. Mr Tony Norfield, treasury economist at A&N Amro in London, said the D-Mark could have risen even further yesterday but for market interventions by European central banks...



by delayed from its planned start. These fears could hit convergence trades - bets on high-yielding peripheral European currencies such as the lira and the peseta. Mr Norfield said: "With the France Telecom issue clouding the outlook for Emu again, it could give the D-Mark some firmness over the next couple of days."

consultancy, said that this was the "first time a Bundesbank has spelled out what they consider to be an acceptable 'fudge' of the Maastricht criteria". But the strategists say that fresh signs that various countries were struggling to meet the Maastricht criteria could affect governmental support for Emu, and would thus boost the D-Mark.

The first boost for the D-Mark yesterday came from forecasts by Garman research institutes that gross domestic product growth this year would be 1.5 per cent, twice as high as previously forecast. They

Table titled 'Pound in New York' showing closing, change, bid/offer, and high/low rates for various currencies against the pound.

But perhaps the most intriguing news item of the day emerged too late to have much of an effect on the London market. It was reported shortly before trading closed that the European Commission's advisory group of statisticians last week disagreed

about whether France could use receipts from the partial privatisation of France Telecom to cut its budget deficit to 3 per cent of GDP. The reports sent the French Franc falling from DM3.37 to close in London at DM3.31 - a large drop for a currency that usually trades in a very tight range against the D-Mark.

Other currencies: The dollar rose against the D-Mark, the Swiss franc fell, and the Japanese yen was flat.

POUND SPOT FORWARD AGAINST THE POUND

Table showing closing, change, bid/offer, and high/low rates for various currencies against the pound, including US Dollar, Japanese Yen, and others.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table showing closing, change, bid/offer, and high/low rates for various currencies against the dollar, including Japanese Yen, British Pound, and others.

WORLD INTEREST RATES

Table showing money rates and Euro currency interest rates for various countries and currencies.

CROSS RATES AND DERIVATIVES

Table showing exchange cross rates for various currencies, including US Dollar, Japanese Yen, and others.

EXCHANGE CROSS RATES

Table showing exchange cross rates for various currencies, including US Dollar, Japanese Yen, and others.

INTEREST RATES

Table showing interest rates for various currencies, including US Dollar, Japanese Yen, and others.

BASE LENDING RATES

Table showing base lending rates for various banks and currencies, including US Dollar, Japanese Yen, and others.

EMU EUROPEAN CURRENCY UNIT RATES

Table showing EMU European currency unit rates for various countries, including Ireland, Portugal, Spain, etc.

US TREASURY BILL FUTURES

Table showing US Treasury bill futures rates for various maturities, including 3-month, 6-month, and 12-month bills.

MARKETS REPORT

Summary of market activity and news from various financial markets.

MARKETS REPORT

Summary of market activity and news from various financial markets.

MARKETS REPORT

Summary of market activity and news from various financial markets.

Advertisement for Formula Ltd Series 16 Year 1,000,000 Floating Rate Notes due 2000, including interest rate and contact information.

Advertisement for The Co-operative Bank, offering £75,000 Subordinated Floating Rate Notes 2000.

Advertisement for Tenfore, offering regulatory news service, trade station link, and portfolio management.

Advertisement for Linnco, offering one-stop brokerage connection to the world's futures, options & forex markets.

COMMODITIES AND AGRICULTURE

Hamanaka admits forging documents in relation to Sumitomo's \$2.6bn copper market losses

LME seeks more transparency

By Deborah Hargreaves in London and William Dawkins in Tokyo... The news came as Mr Raj Bagri, chairman of the London Metal Exchange...

the Tokyo prosecutors' office... Mr Hamanaka was arrested last week after being sacked by Sumitomo four months ago for running up huge losses from unauthorized copper trades...

Japan, said the reforms being considered could be introduced by the end of the year... He said the LME was discussing with the metals industry the possibility of traders divulging greater information about their copper stocks...



Raj Bagri (left), LME chairman, addresses a Tokyo news conference yesterday with his deputy Ralph Kestbaum.

Nelson Gold to shut down Tajik venture

By Sander Thoenes in Almaty... Nelson Gold, the Canadian mining group, yesterday said it was closing down its gold venture in western Tajikistan after a series of conflicts with the Tajik government...

"Are they our partners or what are they?" said Kazi Radzhabov, deputy chairman of the Commission Precious Metals and Gems, which represents the government in the venture...

Selling spree prompts slide in copper prices

MARKET REPORT... By Deborah Hargreaves... The copper market slid 5 pence yesterday as a selling spree hit the London Metal Exchange. Prices tumbled \$115 a tonne in late trading to \$1,825 a tonne for three-month metal...

drop in stocks because traders had the perception that a lot of metal is available and the market is moving into significant surplus... Strong selling from the Chinese had also pushed the price down. Traders believe the market could consolidate after falling so far in one day...

Europe urged to embrace farm-related contracts

By Alison Meitland... Agricultural futures contracts have "huge potential" for growth in Europe, a US expert in financial markets said yesterday... Mr Paul Knapp, president of Chicago-based Catalyst Institute, a research organization specialising in markets and financial institutions...

modifies, and does 17 times the trading volume," Mr Knapp said at a London conference on risk management in European agriculture... He said contracts for new products should meet seven criteria. They should: have a large cash market in the territory to be served by the exchange...

COMMODITIES PRICES

Table containing various commodity price listings including Base Metals (LME), Precious Metals (COMEX), Grains and Oil Seeds (CBOT), Softs (ICE), Meat and Livestock (CME), Energy (NYMEX), and Futures Data (CME).

JOTTER PAD

A grid-based jotter pad with columns for dates and notes, used for organizing information.

CROSSWORD

Crossword puzzle grid with clues provided on the right side of the page.

Additional crossword puzzle clues and solutions, including a 'Solution 9.21' section.

Handwritten Arabic text at the bottom of the page, possibly a signature or note.

Offshore Funds and Insurances

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 673 4376 for more details.

FT MANAGED FUNDS SERVICE

LUXEMBOURG (SIB RECOGNISED)

Main table containing financial data for various offshore funds and insurances, including columns for fund names, prices, and other metrics.

مكتبة الأهل

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (444 171) 873 4378 for more details.

Table listing various fund categories such as Global, Asia, Europe, and Emerging Markets, with columns for fund name, price, and performance metrics.

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Advertisement for FORTE Posthouse, featuring a large 'F' logo and text: 'Shouldn't your company spend less on hotel bills? If your company books over 250 nights hotel accommodation a year, call now and find out about the great savings on our Corporate Rate Programme.'

OTHER OFFSHORE FUNDS

Table listing other offshore funds including ATSP Management Ltd, AXA Asset Management, and various international funds.

MANAGED FUNDS NOTES: This section provides detailed information regarding fund management, including details on the FT Cityline Managed Funds Service and the FT Cityline Help Desk.

هللا من النجل

LONDON SHARE SERVICE

NEW TRUSTS SPLIT CAPITAL - Cont.

Table listing various trusts with columns for Name, Price, and other financial metrics.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, and other financial metrics.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, and other financial metrics.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, and other financial metrics.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, and other financial metrics.

MEDIA

Table listing media companies with columns for Name, Price, and other financial metrics.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies with columns for Name, Price, and other financial metrics.

OIL, INTEGRATED

Table listing integrated oil companies with columns for Name, Price, and other financial metrics.

OTHER FINANCIAL

Table listing other financial companies with columns for Name, Price, and other financial metrics.

PAPER, PACKAGING & PRINTING - Cont.

Table listing paper, packaging, and printing companies with columns for Name, Price, and other financial metrics.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, and other financial metrics.

PROPERTY

Table listing property companies with columns for Name, Price, and other financial metrics.

PROPERTY - Cont.

Table listing property companies with columns for Name, Price, and other financial metrics.

SUPPORT SERVICES - Cont.

Table listing support services companies with columns for Name, Price, and other financial metrics.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for Name, Price, and other financial metrics.

RETAILERS, FOOD

Table listing food retailers with columns for Name, Price, and other financial metrics.

RETAILERS, FOOD - Cont.

Table listing food retailers with columns for Name, Price, and other financial metrics.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, and other financial metrics.

SUPPORT SERVICES

Table listing support services companies with columns for Name, Price, and other financial metrics.

PROPERTY

Table listing property companies with columns for Name, Price, and other financial metrics.

SUPPORT SERVICES - Cont.

Table listing support services companies with columns for Name, Price, and other financial metrics.

RETAILERS, FOOD

Table listing food retailers with columns for Name, Price, and other financial metrics.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for Name, Price, and other financial metrics.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, and other financial metrics.

TOBACCO

Table listing tobacco companies with columns for Name, Price, and other financial metrics.

TRANSPORT

Table listing transport companies with columns for Name, Price, and other financial metrics.

WATER

Table listing water companies with columns for Name, Price, and other financial metrics.

AIM

Table listing AIM companies with columns for Name, Price, and other financial metrics.

RETAILERS, FOOD

Table listing food retailers with columns for Name, Price, and other financial metrics.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for Name, Price, and other financial metrics.

AIM - Cont.

Table listing AIM companies with columns for Name, Price, and other financial metrics.

AMERICANS

Table listing American companies with columns for Name, Price, and other financial metrics.

CANADIANS

Table listing Canadian companies with columns for Name, Price, and other financial metrics.

SOUTH AFRICANS

Table listing South African companies with columns for Name, Price, and other financial metrics.

GUIDE TO LONDON SHARE SERVICE

Guide to London Share Service. Includes information on company classification, price indices, and data sources.

FT Free Annual Reports Service

Information about the FT Free Annual Reports Service, including contact details and terms of use.

FT Company Focus / Focus Plus

Information about the FT Company Focus / Focus Plus service, including details on reports and data.

FT Cityline

Information about the FT Cityline service, including details on share price data and reports.

International service is available for callers

Information about international service availability for callers outside the UK.

Additional information regarding the London Share Service and its offerings.



LONDON STOCK EXCHANGE

Chilling signals blow across from Germany

MARKET REPORT By Peter John

Following the heaviest winds since the 1987 hurricane, London's marketmakers batted down the hedges against the possibility of some stormy financial weather.

Their comments follow hints from the Bundesbank last week that the downward rate trend may be over.

Brokers with long memories and a superstitious nature were recalling that it was a German interest rate rise which sparked off the 1987 crash.

Closer to home, government bonds were initially weaker on the back of stronger than expected net new consumer credit data for September.

Even the late rumour of a bid for Pearson, the media conglomerate, and a good stock figures

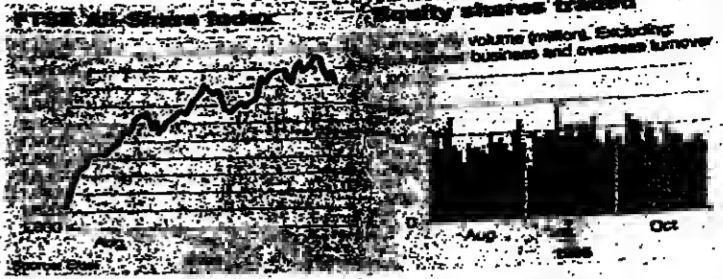


Table with indices and ratios, including FTSE 100, FTSE 250, and FTSE All-Share, along with best and worst performing sectors.

Lonrho up on Bock sell-out

By Joel Kitazo, Lisa Wood and Ramraj Gogna

Industrial group Lonrho returned to the limelight after Mr Dieter Bock announced he was stepping down as chief executive and selling his 18.3 per cent stake to South African giant Anglo American.

"If Anglo American is not going to bid and Mr Dieter Bock is selling out, this does not send a positive signal to other investors."

The rise and rise of Zeneca finally lost some momentum after the group announced nine-month sales that may have been up by 14 per cent against the same period last year.

imminent management changes to be followed shortly afterwards by some favourable strategic decisions.

switch into Allied on grounds of rating. The market responded well to the plans by Flex-tech, the cable and satellite TV company, for eight new channels in a joint venture with the BBC.

Overall turnover yesterday of 854.2m shares was up on Monday's level of 641.4m shares, when genuine customer business was worth 1.3bn.

FUTURES AND OPTIONS

Table showing FTSE 100 Index Futures (LEFE) and FTSE 250 Index Futures (LEFE) with open, bid, ask, and high/low prices.

Several brokers sounded cautious noises following the news and one said: "This now puts a ceiling of 180p on this stock."

Pharmaceuticals group British Biotech was far the day's busiest trader after Morgan Grenfell carried out a large trade in the stock.

Shares in mobile phone company Vodafone Group fell 3 to 233 1/2 following a broker's recommendation.

Analysts said this was good news, particularly if advertising spend was to be increased on the main brands.

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TRADING VOLUME

Table showing trading volume for major stocks yesterday, including volume and closing price changes.



SPOT THE REFUGEE

There he is. Fourth row, second from the left. The one with the moustache. Obvious really.

Everything they once had been left behind. Home, family, possessions, all gone. They have nothing.

We're not even asking for money (though every cent certainly helps).

And nothing is all they'll ever have unless we all extend a helping hand.

UNHCR is a strictly humanitarian organization funded only by voluntary contributions. Currently it is responsible for more than 19 million refugees around the world.

UNHCR Public Information P.O. Box 2500 1211 Geneva 2, Switzerland



FTSE Actuaries Share Indices

Table showing FTSE Actuaries Share Indices for various sectors like General, Insurance, and Services.

Hourly movements

Table showing hourly movements for FTSE 100, FTSE 250, and FTSE All-Share.

FTSE 350 Industry baskets

Table showing FTSE 350 Industry baskets for various sectors like Oil, Chemicals, and Pharmaceuticals.

FT GOLD MINES INDEX

Table showing FT Gold Mines Index with gold price, gold price per ounce, and other related data.

The UK Series

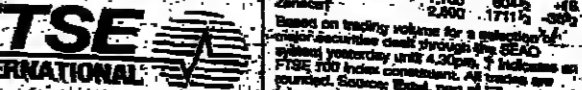
Table showing The UK Series for various sectors like General, Insurance, and Services.

Hourly movements

Table showing hourly movements for FTSE 100, FTSE 250, and FTSE All-Share.

FTSE 350 Industry baskets

Table showing FTSE 350 Industry baskets for various sectors like Oil, Chemicals, and Pharmaceuticals.



Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE (Oct 29 / Fri)

Table of European stock market data including indices like EURO STOXX 50 and various regional indices.

ASIA (Oct 29 / Fri)

Table of Asian stock market data including indices like Nikkei 225 and Hang Seng.

AMERICA (Oct 29 / Fri)

Table of American stock market data including S&P 500, Dow Jones, and NASDAQ.

AFRICA (Oct 29 / Fri)

Table of African stock market data including indices like FTSE/JSE 100.

ISLANDS (Oct 29 / Fri)

Table of island stock market data including indices like FTSE 100.

GERMANY (Oct 29 / Fri)

Table of German stock market data including DAX index.

FRANCE (Oct 29 / Fri)

Table of French stock market data including CAC 40 index.

ITALY (Oct 29 / Fri)

Table of Italian stock market data including FTSE MIB index.

NETHERLANDS (Oct 29 / Fri)

Table of Dutch stock market data including AEX index.

SPAIN (Oct 29 / Fri)

Table of Spanish stock market data including IBEX 35 index.

IRELAND (Oct 29 / Fri)

Table of Irish stock market data including ISEQ index.

PORTUGAL (Oct 29 / Fri)

Table of Portuguese stock market data including PSI 20 index.

FINLAND (Oct 29 / Fri)

Table of Finnish stock market data including HEX index.

NETHERLANDS (Oct 29 / Fri)

Table of Dutch stock market data including AEX index.

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Table of Dutch stock market data including AEX index.

Advertisement for Peregrine Asia Fixed Income securities, featuring a bird logo and text: 'Fixed on Asian Income. Peregrine has the largest team of professionals dedicated to the origination and distribution of Asian fixed income securities.'

INDEX FUTURES, US INDICES, and other market summary data.

Additional market data and notes at the bottom of the page.

NEW YORK STOCK EXCHANGE PRICES

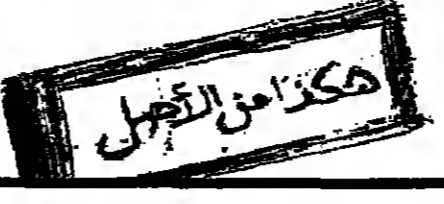
4 pm close October 29

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sections for 'NEW YORK STOCK EXCHANGE PRICES', 'NASDAQ LISTED STOCKS', and 'NASDAQ LISTED STOCKS'.

Advertisement for Power Steering by Hewlett-Packard, featuring the text 'If the computer decisions are yours, the computer system should be ours.' and the HP logo.

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Continued on next page



NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for -V-, -W-, -T-, -U-, and -X-Y-Z-.

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for -L-, -R-, -S-, -M-, -F-, -B-, -I-, -N-, -O-, -P-, -Q-, -J-, -K-, -D-, and -X-Y-Z-.

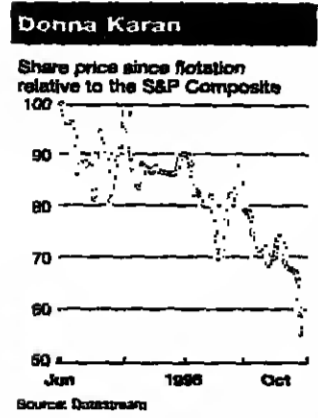
AMEX PRICES

Table of AMEX stock prices including columns for stock name, price, change, and volume.

Advertisement for 'Portugal' featuring the text 'Have your FT hand delivered in Portugal' and 'Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day.'

Banks soar, Rate forecast sends Europe into retreat taking lead from bonds

AMERICAS US shares were mixed at mid-session as strength in the bond market helped to lift large companies while the technology-rich Nasdaq composite continued the sell-off seen in recent sessions, writes Lisa Branstetter in New York.



trade the Nasdaq composite, about 40 per cent of which is in technology shares, was off 5.9 at 1,210.70 and the Pacific Stock Exchange technology index was 0.4 per cent weaker.

Several computer makers saw sharp losses. Compaq computer fell 5.2%, or 3 per cent, at \$68.5 and Dell Computer 3.2%, or 3 per cent, at \$78. Gateway 3.00%, however, rose 1.1% at \$49.

CompUSA, a large computer retailer, saw shares slip 8.4%, or 8 per cent, at \$52. After an analyst at Seligman Brothers warned conditions could turn against the company, CompUSA is expected to report quarterly results today.

Elsewhere, Donna Karan, the US fashion company which went public this summer, tumbled 3.1%, or 15 per cent, to \$15.7 after reporting disappointing third-quarter results and forecasting further weakness in the current quarter.

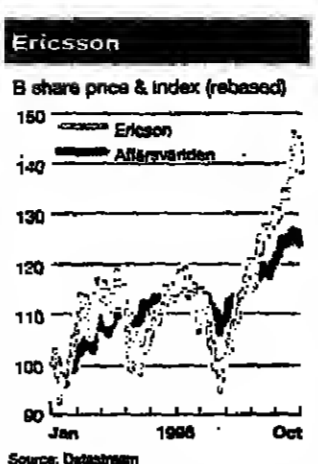
EUROPE

A heavily qualified forecast from six German economics institutes put the cat among the pigeons yesterday. The institutes' report said that the Bundesbank's next interest rate move just might be upwards.

STOCKHOLM exemplified the state of continental sentiment with Ericsson B's tumbling 5.8%, or 4.8 per cent, to SKr180, although the telecommunications group's nine-month report matched market expectations with a 30 per cent rise in profits.

Another index heavyweight Astra saw its A shares fall SKr7 to SKr303 on news that the pharmaceuticals group had made a deep, but limited price cut in its ulcer treatment drug Losec in the Danish market.

The Affarsvarlden General index fell 3.8%, or 1.8 per cent, to 2,152.9. Shares which were up in the first-day trading included Handelsbanken, up SKr0.50 at SKr182 on nine-



month figures which conformed to market forecasts, and Orrefors, the glass-maker, which received a bid worth SKr155 a share and rose SKr12 to SKr152. FRANKFURT took the interest rate worries on board and saw a further weakening in the dollar, DML509 at the close of this trading compared with over DML1.51 less than two weeks before.

This demoralised the exporter-led element in the rally which, taking in international enthusiasm for corporate restructuring prospects, had lifted the Dax index through 2,700 yet again on Monday. The key index fell 17.85 to an index of 2,675.50. Turnover was moderate at DM7.4bn.

However, at the end of the day, the setback hit exporters and domestically oriented stocks alike. BMW and Daimler dropped DM9.90 to DM890 and DM1.11 to DM88.74 and the International pharmaceuticals group Schering fell by DM2.35, or 1.9 per cent, to DM122.45.

The big retailer Metro shed DM2.85, or 2.2 per cent, to DM125.35 and RWE, the utility group, lost DM1.14, or 1.8 per cent, at DM61.76.

PARIS fell 1.15 per cent on weakness in the dollar and bonds and on German interest rate concerns. The CAC-40 index closed 24.65 lower at 2,125.74. The promise of a public debate on the Thomson privatisation by the prime minister Mr Alain Juppé weakened the winner of the bid, Legardère, which closed FF3.50, or 2.3 per cent, lower at FF151. However, the loser, Alcatel Alsthom, fared even worse with a fall of FF13.40, or 3 per cent, to FF480.

FTSE Actuaries Share Indices

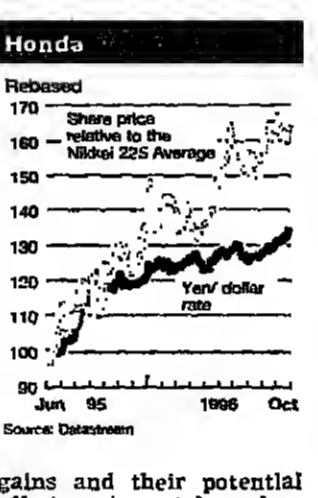
Table with columns for FTSE Actuaries Share Indices (Oct 29) and THE EUROPEAN SERIES (Oct 29, Oct 28, Oct 27, Oct 26, Oct 25, Oct 24, Oct 23, Oct 22). Rows include FTSE Europe 100, FTSE Europe 200, FTSE Europe 300, FTSE Europe 400, FTSE Europe 500, FTSE Europe 600, FTSE Europe 700, FTSE Europe 800, FTSE Europe 900, FTSE Europe 1000.

drug had caused side effects. Among the winners, the retailer Casino rose FF6 to FF236.50 on renewed merger speculation and Pernod Ricard up on FF5.60 at FF274.60 as reports that the UD party representatives in the ruling conservative coalition were challenging a planned 17.1 per cent tax increase on spirits. ZURICH's pull-back took the SMI index down 31.5 to 3,730. Adia tested an intraday record high of SF368 before easing back to close SF2 ahead at SF365. Analysts said that third-quarter results from Manpower in the US, which showed a particularly strong performance in its French operations, had raised expectations for the Swiss company's nine-month figures, due on Friday. UBS lost SF19 to SF121, overlooking otherwise satisfactory nine-month results and concentrating instead on news that provisions would

day, the stock turned round on short-covering, picking up from a low of L7.070 to close L44 higher at L7.234. Banking and insurance sectors posted another losing session with Generali down L52 to L29,478 while Alliance lost L295 to L10,894. AMSTERDAM featured weakness in DSM, Philips and Royal Dutch, as the AEX index fell 9.40, or 1.6 per cent, to 581.75. DSM brought in lower than expected third-quarter earnings, said results would remain under pressure in the fourth quarter and fell F1.50 to F161.50. Philips reversed gains posted last week after tough talk from its new chairman, Mr Cor Boonstra, falling F1.20 to F159.20. A F1.40 drop to F128.90 in Royal Dutch was attributed to profit-taking after a strong run-up since early September. MADRID saw early strength in Telefonos trimmed by a Goldman Sachs downgrade based on its high share price. The stock closed Ptas higher at Ptas2,640 as the general index fell 2.55 to 879.05. Tabacalera fell Ptas0 to Ptas4,500 on talk that Philip Morris of the US would win the bidding for Tabacalera of Portugal. Written and edited by William Cochrane and Michael Morgan

ASIA PACIFIC

A technical rebound after six straight days of losses took MANILA higher on the view that many shares were oversold. At the same time, heavy selling pressure on PNB eased slightly. The composite index, down 3.7 per cent on Monday, closed 52.25, or 1.2 per cent, higher at 3,904.41, lifted by a 2 peso rise in Ayala Land B to its day's high of 27.50 pesos. PNB slid another 12.50 pesos to 300 pesos in response to its scaled-down 1996 profits target and the conversion of PNB warrants in December.



TOKYO closed moderately higher on strong buying by domestic institutions, although foreign investors stepped up their selling on concerns that the weakening yen was depressing the value of their Japanese equity holdings, writes Owen Robinson. The Nikkei 225 average rose 78.87 to 20,968.08 after moving between 20,919.84 and 21,054.80. The Topix index of all first-section stocks climbed 7.86 to 1,572.80 and the capital-weighted Nikkei 300 was up 1.61 at 294.73. Volume edged back up to an estimated 256m shares, after plunging to 195m on Monday. Advances led declines by 877 to 344 with 195 unchanged. In London, the ISE/Nikkei 50 index rose 1.65 to 1,427.71. The dollar's rally continued to drive export-oriented stocks, particularly leading carmakers. The latter will shortly announce their interim earnings and are expected to raise their full-year profit forecasts substantially in what is, for them, a favourable exchange rate situation. However, there were anxieties about the extent and speed of the US currency's

gains and their potential effect on import-dependent Japanese companies and those with large overseas operations. Net selling by foreign investors on concerns about the Japanese economy and the weak yen slightly dampened the effects of brisk buying by domestic institutional investors. Securities analysts also noted that some US mutual funds were planning to unwind their Japanese equity holdings in the month to come. Meanwhile, financial institutions and securities companies chased export-oriented blue chips, while trust fund managers placed large, index-linked buy orders. Toyota Motor scheduled to announce interim profits next week, climbed Y30 to Y2,730 and Honda by Y30 to Y2,730. Car parts makers benefited from the interest in car issues, with Bridgestone advancing Y20 to Y1,950. High-tech stocks also drew strong buying interest, with Matsushita Electric Industrial rising Y30 to Y1,850. However, electronics makers were sold heavily by foreign investors, leaving NEC and Sony unchanged at Y1,240 and Y8,980 respectively. In Osaka, the OSE average

1 per cent drop with another of 1.4 per cent amid uncertainty over the earnings outlook for Telecom, the persistently strong currency, foreign selling and weakness in the paper industry. The NZSE-40 Capital index fell 32.72 to 2,294.48 as Telecom slid 9 cents to NZ\$7.15. TAIPEI lost 1 per cent as the market's recent sluggish performance prompted investors to shift funds elsewhere. The weighted index lost 65.05 to 6,889.87 with financials hardest hit as funds were redirected to the recently strong over-the-counter market. Against the trend, some electronic shares found late demand.

HONG KONG was weak for a fourth straight session on profit-taking - most notably in HSBC Holdings - and futures-related activity. The Hang Seng index finished 70.60 down at 12,192.17 in turnover of HK\$5.5bn. HSBC Holdings led the market down with a loss of HK\$2 to close at HK\$54.50 in active turnover of HK\$375.8m. Its subsidiary, Hang Seng Bank, was marked down HK\$1 to HK\$80.75. SINGAPORE saw further heavy selling of the foreign branch of SIA, the national carrier, on a pessimistic view of its future earnings prospects and as brokers still advised clients to avoid

the stock. SIA foreign lost 30 cents at S\$12.50 as the Straits Times Industrials index eased 5.87 to 2,081.98. KUALA LUMPUR recouped some of its early losses, leaving the composite index to close 1.24 weaker at 1,180.85. YTL fell 10 cents to 749.40 ahead of news, after the market closed, that the infrastructure developer had withdrawn its bid to acquire a controlling interest in Hong Kong power utility Cerna. BANGKOK was weak for the fourth consecutive session, depressed by talk that some property developers faced cashflow problems. The SET index lost 6.95 at 924.56.

Sao Paulo up 1.7%

Better than expected export figures drove SAO PAULO 1.7 per cent higher at mid-session. Government figures showed that exports averaged \$224.6m a day in the fourth week of October, up from \$168.8m in the previous week and sharply above market expectations of around \$190m. The Bovespa index rose 1,087 to 65,098, also helped by the day's US economic data and with investors overlooking

log reports that Brazil's \$750m global bonds, launched on Monday, had received a lukewarm reception from US investors. Telebras rose 1.9 per cent, recovering from substantial losses last week. MEXICO CITY was unnerved by the prospect of primary interest rate rises later in the day and the IPC index was 34.35, or 1.1 per cent, lower by mid-session at 3,182.12. De Beers lost 375 cents to R133.25 and First National fell 140 cents to R25.90.

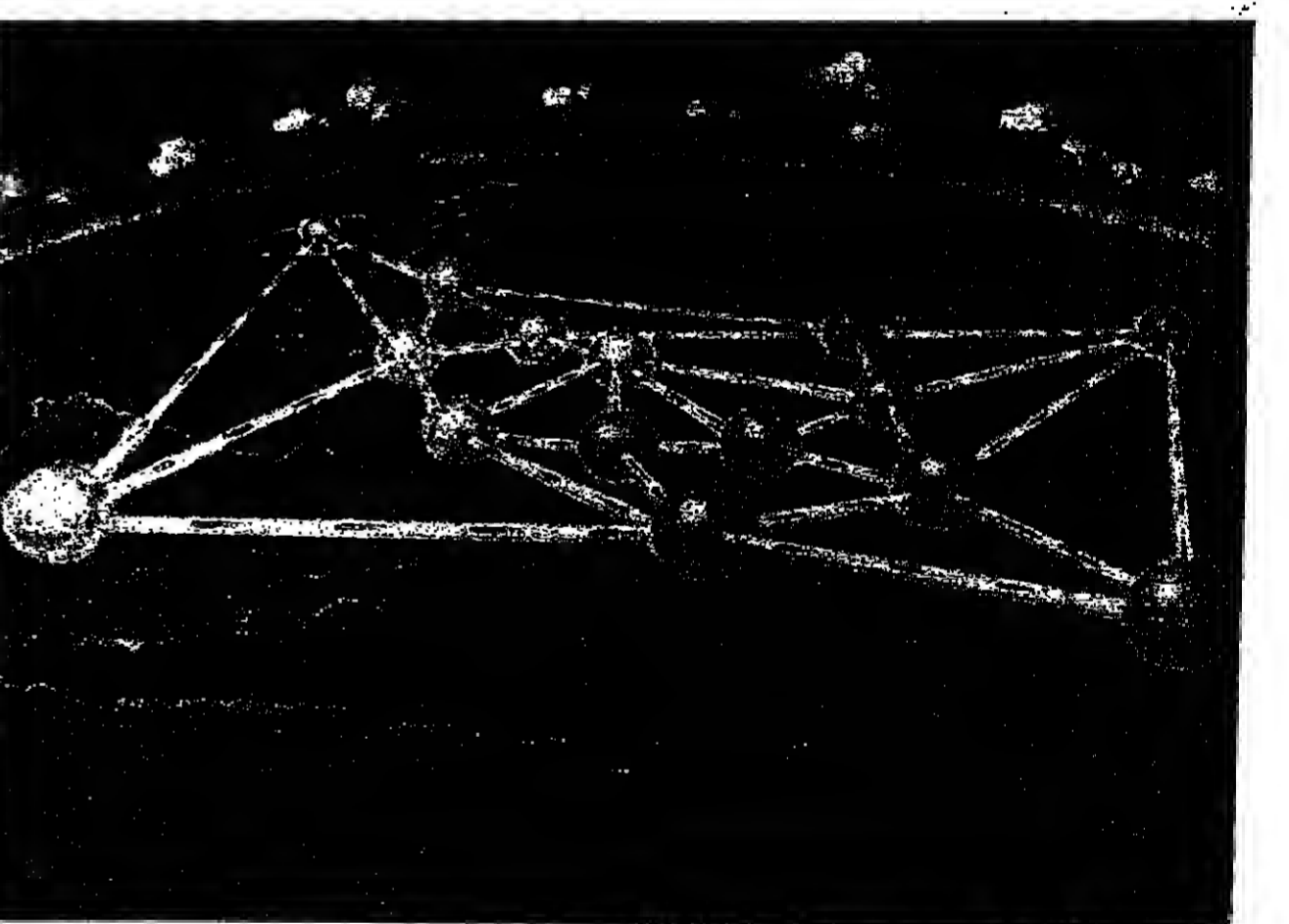
Weaker rand hits S Africa

Heavy futures-related trade pushed industrials and golds to a weaker close, fuelled by concern of a struggling rand which tested another all-time low against the dollar. Dealers said that foreigners were absent from the market because of the effects of currency devaluation and speculation that the rate could reach five rand to the dollar by end of the year. The overall index fell 96.3 to 8,868.0, industrials

dropped 106.8 to 8,114.4 and golds slipped 11.7 points to end at 1,706.0. Malbak, the diversified industrial conglomerate, rose 30 cents to R21.80 following Monday's better than expected annual results and the release of further details of the group's intended unbundling which, the company said, could add 15 per cent in value for shareholders. De Beers lost 375 cents to R133.25 and First National fell 140 cents to R25.90.

FT/S&P ACTUARIES WORLD INDICES

Table with columns for NATIONAL AND REGIONAL MARKETS (US Dollar, US Change, US Dividend, US Yield) and DOLLAR INDEX (Year, 52 week, 52 week ago). Rows include Australia, Austria, Belgium, Brazil, Canada, Denmark, Finland, France, Germany, Hong Kong, Indonesia, Ireland, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Singapore, South Africa, Sweden, Switzerland, Thailand, United Kingdom, USA, Americas, Europe, Nordic, Pacific Basin, Euro-Pacific, North America, Europe Ex. UK, Pacific Ex. Japan, World Ex. US, World Ex. UK, World Ex. Japan.



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